

Leigh A. Culbert

• Alexandria, LA • (314) 456-0872 • lculb@yahoo.com

TV News Anchor/Reporter

- Award-winning news broadcast professional with 3 years of experience contributing to news ratings improvement
- Multifaceted skills as a "one man" weekend anchor, reporter, & producer, as well as, fill-in when needed
- Creative & respected leader of communication departments while effectively reinforcing the company's mission and dedication

Skills

- Writing Proficiency with Essential News Production System (ENPS)
- Editing knowledge of Linear, Avid Xpress Pro, & Grass Valley's NewsQ Pro
- Great organizational & presentation techniques
- Natural on-camera presence

Awards

Louisiana Associated Press Broadcasters Association Award for Best Feature Story

Third Place, "Power Teaching", 2010

Louisiana Association Press Broadcasters Association Award for Story of the Year

Third Place, "Jena 6", 2007

Louisiana Association Press Broadcasters Association Award for Best Spot News

Third Place, "Downtown Shooting", 2007

Professional Experience

KALB/NALB NEWS CHANNEL 5 – Alexandria, LA

Both NBC & CBS affiliated company serving Central Louisiana viewers

Anchor/Reporter/Producer, 9/2007 to Present

General Assignment Reporter, 6/2007 to 9/2007

- Solo produced & anchored three 30-minute weekend broadcast segments
- Monitored/Gathered/Edited regional & national news feeds relevant to local news headline angles
- Fill-in anchor/producer for all shows (morning, midday, and evening)
- Helped to coordinate reporters & field crews
- General assignment reporter with a concentration on education, health, special features, breaking news, & live shots
- Key reporter assigned to "Jena 6" story which received national coverage
- Participated in editorial meetings & generated news story ideas

FOX 2 NEWS KTVI – St. Louis, MO

Top 50 DMA station

Assignment News Desk Intern, 1/2007 to 4/2007

- Assisted assignment editor in conceiving & executing news coverage in addition to coordinating reporters & field crews
- Aided in generating new story ideas, as well as, placing/receiving phone calls to follow-up on viewer concerns
- Participated in editorial meetings
- Worked with producers & news management team in shaping newscasts

- Observed anchors prepare for on-air presentation
- Studied field reporters as they covered local events, special reports, & breaking news
- Assisted reporters with logging tape
- Floated among station to observe the workings of other news related departments, such as: editing, control room, engineering, promotions, weather, sports, & traffic

NORTHWESTERN STATE UNIVERSITY 22 NEWS, KNWD 91.7 FM RADIO – Natchitoches, LA

Collegiate hands-on experience with the use of "top of the line" equipment

Reporter, 8/2005 to 12/2006

Radio Newscaster, 1/2005 to 12/2006

Anchor/Producer, 8/2002 to 5/2004

- Co-anchored a live thirty minute newscast bi-weekly (as an incoming freshman student); Anchored solo when necessary
- Planned & executed live guest interviews
- Improvised commentary for live presentation
- Led panels & discussions for live audiences
- Wrote & edited news scripts
- Ensured that writing & video material was suitable for broadcasting
- Assisted with storyline direction by categorizing news packages & readers based on the significance of the material
- Prepared packages weekly as a "one man band"
- Kept in constant contact with news beats to ensure delivery of the latest news information

Education

NORTHWESTERN STATE UNIVERSITY – Natchitoches, LA

Bachelor of Arts, 8/2007

- Major: Broadcast Journalism | Minor: English | Member of Society of Professional Journalists (SPJ), National Association of Black Journalists (NABJ)
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***Available for Relocation**