

# **Lindsay Housaman**

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## **JOURNALISM EXPERIENCE:**

### ***“Morning/Noon Anchor” KSNF, June 2010 to August 2010***

Produced in part and anchored daily hour and a half morning newscast. Produced morning updates as well as anchored, along with teases. Produced and anchored a daily 30 minute noon newscast. Responsible for scheduling interviews and segment shoots. Created and produced personalized segment shoots which included scheduling and editing. Created and managed morning newscast Facebook website as well as posting updated news content to station website.

### ***“News Reporter/ Video Journalist/Anchor” WMBF News, June 2008 to February 2010***

Worked independently managing the entire operations of the Pee Dee Newsroom which includes covering eight counties across Carolina state lines. Covered scheduled daily news, generating story ideas, and establishing and maintaining contacts. This includes turning a package daily along with multiple vo/sots. Multiple live shots daily. Duties require shooting, writing and then editing stories, reporting live, followed by posting them on the web. Served as fill-in news anchor for various newscasts, as well as weekend morning co-anchor.

### ***“News Reporter/ One-Man Band” KKCO 11 News, June 2007 to March 2008***

Covered scheduled daily news, generated story ideas, and hitting the streets to find stories important to viewers. This included turning a package daily and incorporated a live shot. Duties involved shooting, writing and then editing stories, followed by posting them on the web. Also, took part in the production of the show. Produced and anchored Saturday morning cut-ins.

### ***“Associate Producer” Wach Fox 57, December 2006 to May 2007***

Assisted in creation of a thirty-two minute newscast, story placement and content, and writing scripts and editing video for the show. Also was in control of timing the on-air newscast.

### ***“Promotions Assistant/News Director Assistant” Wach Fox 57, December 2006***

Scheduled daily promotion hits in a log and assisted in creation of promotions. Gathered story ideas for daily news meeting. Also aided in writing a few radio spots and any other task given by news director.

### ***“Friday Night Football” WIS News 10 Sports, Fall 2006***

In charge of coordination and organization of the materials for weekly production of local high school football coverage, which are given to the photographers and field producers. Also in charge in the production of the final scores crawl.

## **ADDITIONAL JOURNALISM EXPERIENCE:**

### ***“Internship” WIS News 10 Sports, Summer 2006***

Was shown and taught about a news station particularly a sports department. Had practice in writing sports scripts, editing video, downloading video and feeds, research on given topics and field interview experience. Also taught how to shoot sports.

## **BROADCAST/COMMUNICATIONS SKILLS:**

- 1 Very time management oriented
- 2 Excellent interpersonal communication skills
- 3 Proficient with multiple PC computer programs including Excel and PowerPoint, basic web page design (including XHTML and JavaScript programming) as well as the program World Now and Clickability.
- 4 Proficient in writing broadcast copy: packages, vo/sots, voice-overs, copy.
- 5 Proficient with linear and digital editing (Final Cut Pro, Avid, Vegas Pro 8, Edius and Vibrant).
- 6 Experience shooting broadcast quality video (P2HD, DVC PRO, Sony PD 150s, Sony DV1080i, and Sony XD).
- 7 Proficient in downloading video from NBC and CNN on VNI News Tracker Digital Store-and-Forward system.
- 8 Trained on ENPS newsroom computer system, proficient with Avid I-News and NewsKing.
- 9 Basic studio set-up involving graphics, tape decks, audio, switchboard etc.

## **CORE SKILL AREAS:**

- 1 News Reporting
- 2 Broadcast Journalism
- 3 Media/Public Relations
- 4 Brand Awareness
- 5 Public Speech/Writing
- 6 Communications

## **SELECTED PROFESSIONAL ACHIEVEMENTS:**

- 1 Graduating from a top ten journalism school in the country, and while there working for two television stations to better my knowledge and skills of the broadcast field
- 2 Immediately beginning my career as a television news reporter in Colorado where I was given the opportunity to serve as fill-in anchor, as well as the weekend weather anchor during interim hiring
- 3 Returning back to South Carolina to singly manage the daily operations of the Pee Dee Newsroom, as well as serving as the fill-in anchor for WMBF News newscasts  
Delivering news coverage on several breaking news events that held national spotlight such as Norman Hsu, the disgraced Democratic fundraiser on the run, Paige Birgfeld, missing mother of three with a double life, CBS affiliate television station burning to the ground, and the Horry County Wildfires

## **EDUCATION:**

University of South Carolina, Bachelor of Arts in Journalism and Mass Communications.

## **ADDITIONAL ACADEMIC TRAINING:**

### ***“Senior Semester” University of South Carolina, Spring 2007***

A semester involving producing an award winning thirty-minute newscast daily. We work on deadline Monday through Friday from 8:45am to show time at 4:00pm. Have had experience in all positions involved in producing a newscast primarily focusing on reporting and anchoring.

### ***“Greeks Uncovered” Newberry College, Spring 2003***

As a freshman, produced and hosted my own television show about Greek Life on campus. The program was viewed across Newberry County and on campus. Duties primarily involved covering Greek life, booking guests, scheduling, overseeing crew, and producing graphics. Won a first place campus award from the Communications Department for this program.