

## *Ellie Estrada*

[Ellie\\_Estrada@yahoo.com](mailto:Ellie_Estrada@yahoo.com)

(818) 422-4026

### **Anchor/Reporter — KMTR-TV**

**Eugene, OR**

*January 2005- Present*

- Responsible for producing and presenting 11 am web show, turning stories for evening broadcast and producing 14-week series Love Your Money

### **General Assignment Reporter — KMTR-TV**

**Eugene, OR**

*August 2004- January 2005*

- One-man band reporter, responsible for turning a pkg and two vst's daily and presenting live in 5, 5:30, & 6:30 pm shows

### **Assignment Editor/Field Producer — KGET, 17 News**

**Bakersfield, CA**

*November 2003- August 2004*

### **General Assignment Reporter — Annenberg TV News**

**Los Angeles, CA**

*2001-2003*

- One-man band reporter for local cable access channel
- Reported live on the search for L.A.'s new police chief, and the Teamster's Union strike

### **Political Reporter — Annenberg TV News**

**Los Angeles, CA**

*Fall 2002*

- Spearheaded a seven-week series of issue focused stories called "Political Radar," relating to gubernatorial race, included live on-set intros and tags.

### **Special Projects and Investigations Unit Intern — KNBC**

**Burbank, CA**

*Fall 2001, Spring, Summer 2003*

- Responsible for collecting various elements and conducting research

### **Investigative and Political Unit Intern — WNBC**

**New York, NY**

*Summer 2001, 2002*

- Worked on issue-oriented weekly series called "Unfinished Business" and "What Matters" for 2001 NYC mayoral race, and 2002 gubernatorial race

### **Bachelor's of Arts, Broadcast Journalism Major, Minored in Business, University of Southern California, Los Angeles**

*Spring 2003*

### **Awards**

- NAHJ's Knowledge@Wharton Award Recipient for Business Journalism

### **Skills, Professional Associations**

- Linear and non-linear editing, proficient on AP NewsCenter, ENPS, and iNews
- RTNDA, NAHJ, CCNMA