

# MICHELLE TURNBERG

FARGO, NORTH DAKOTA  
701.373.5338  
michelleturnberg@gmail.com

## SUMMARY OF QUALIFICATIONS

- Exceptional writer and speaker with excellent communication skills
- Award-winning broadcaster with more than sixteen years of experience working in the media
- Adjusts easily to new formats and challenges
- Recognition and accolades include: 2010 and 2009 voted favorite local TV news anchor by Fargo Forum readers, 2006, 2007, 2008 **North Dakota Broadcaster's Teddy Award for Best TV Anchor in North Dakota**; NDBA **Best TV Anchor** in 2003-2005; **Best News Story** in 2007; **Outstanding Young Broadcaster in 2000**; 1999 National contest winner of **Best Female Primetime News Anchor** in a small market sponsored by tvnewstalent.com. Recognized by the state Jaycee's as one of "**Five Outstanding North Dakotans.**" Received **Distinguished Service Award** and **YWCA Woman of the Year.**
- Extensive knowledge of the region and media

## ACCOMPLISHMENTS

### CAREER ACHIEVEMENTS

- Co-anchored the region's highest rated morning show
- Developer of "Innovis Health" a 30-minute live primetime health program; collaborated with local hospital and health care providers
- Evening news anchor for more than 10 years
- Station representative within the community
- Extensive experience working in television, radio, and print journalism. Seasoned professional; able to confidently handle breaking news and deadline pressures with poise
- Live experience, including coverage of President Obama's visit to Fargo, natural disasters including the Red River Valley blizzards and flood of '97 & '09
- Spokesperson for the Fargo Marathon

### LEADERSHIP

- Track record of collaboration and successfully working with all levels of management
- Commitment to strong journalistic standards and business ethics
- Served as an effective college instructor stressing communication skills, attention to detail and meeting strict deadlines
- Thrives on challenges and able to coordinate multiple tasks efficiently
- Research, write and edit press releases on a variety of topics
- Experience working with government officials on key issues
- Articulate and communicate a clear and consistent message about the company mission

### WORK HISTORY

Columnist □ Fargo Forum □ Fargo, North Dakota □ present

Director of Communications □ North Dakota Trade Office □ Fargo, North Dakota □ 2011

Host □ Radio Fargo/Moorhead, Go Radio Broadcasting □ Fargo □ 2009-2011

# MICHELLE TURNBERG

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## EDUCATION

MINNESOTA STATE UNIVERSITY-MOORHEAD

□ BACHELOR OF SCIENCE IN MASS COMMUNICATIONS, BROADCAST JOURNALISM □ 1996

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CONCORDIA COLLEGE

□ BACHELOR OF ARTS IN BIOLOGY WITH CONCENTRATIONS IN LIBERAL ARTS AND ENGLISH WRITING □ 1994

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