
Multimedia journalist: Video, photo, online, web writing, social media, multilingual

Experience

- Video Storyteller/Media Consultant** Albuquerque, NM
- Digital Journalist** Butte, MT 2009 - 2013
- Filmed Maternal Life International fundraiser bike race to reduce maternal deaths in Sierra Leone
 - Conducted interviews and assisted in producing substance abuse rehab video for district court
 - Trained film producers to succeed in on-camera media interviews
- YMCA, Digital Producer** Butte, MT 2011 - 2013
- Quadrupled Facebook membership in 4 months using engaging visual content
 - Improved YMCA's online branding through visual story-telling
- Social Media for Nonprofits, Content Producer** San Francisco, CA 2012 – 2012
- Produce videos & blog posts about practical tips for nonprofit storytelling, advocacy & fundraising
 - Write tweets, Facebook & LinkedIn posts about social media tools for non-profits
- KXLF-TV (CBS), Video Journalist** Butte, MT 2006 – 2008
- Succeeded in producing 3 deadline driven news stories daily by shooting, scripting, editing and presenting reports
 - Delivered live reports from field and studio
 - Conducted TV interviews including President Obama, Bill Gates, Senator Max Baucus
 - Produced compelling stories that educated, informed, prompted community action
 - Proven on-air success led to more duties as news producer and anchor of evening, primetime newscasts
- India West, News Reporter** San Leandro, CA 2005 – 2006
- Documented compelling print news stories about issues impacting South Asians
 - Chronicled Bay Area non-profits helping impoverished S. Asian rural communities.
- SF Cable TV, News Reporter** San Francisco, CA 2002 – 2003
- Developed story ideas, produced and presented weekly on-air news reports.
 - Moderated on-air discussion with news media on impact of their coverage on Muslims after 9-11.
- Nation TV, Current Affairs Host** Nairobi, Kenya 2000 - 2000
- Moderated 65, one-hour daily current affairs program on issues impacting Kenyans.

Education

- **San Francisco State University**, MA Radio & TV Studies. First Class Honors May 2004
- **U.S. International University-Africa**, BSc International Business Adm. First Class Honors Nairobi, Kenya Aug. 98

Multilingual

- Fluent Punjabi, conversational Hindi, Urdu and Swahili

Technical & Training

- Adept at operating video and DSLR cameras
- Final Cut Pro, Adobe Photoshop, Content Management System
- NPR audio story-telling, Knight Digital Media Center Web 2.0 (2011)

Awards

- Knight Digital Media Center Web 2.0 Fellow 2011
- Ford AAJA Fellow 2011
- TV News Report on media impact on Bay Area Muslims after 9-11. SAJA 2005

- Top undergraduate international business student 1998