

GEOFF BENNETT
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EXPERIENCE

Aug. 2009 – Present

NPR

WASHINGTON, D.C.

- Shape the content and scope of a nationally broadcast morning news program, which reaches a weekly radio audience of six million listeners
- Provide editorial guidance to a team of producers, coordinate guest booking and script writing and maintain contact with news sources
- Line edit the two-hour broadcast and write breaking news updates during live programming

May 2007 – March 2009

NPR

LOS ANGELES, CA

- Line produced a nationally broadcast public affairs talk show, which reached a daily radio audience of 500,000 listeners
- Reported on-air about technology news and Internet trends
- Improved the program's digital reach and relevance by creating online video content and developing an extensive social media presence

March 2006 – April 2007

AOL

NEW YORK, NY

- Produced a daily selection of celebrity interviews, TV show reviews, articles, videos and slideshows for AOL Television
- Increased quarterly ad sales by creating highly promotable features and implementing search engine optimization and online marketing strategies
- Named company-wide Employee of the Week for developing and producing content that doubled the page views of a major editorial feature

June 2002 – Feb. 2006

ABC NEWS

NEW YORK, NY

- Planned and programmed the websites of "World News Tonight" and the Brian Ross Investigative Unit; edited network correspondents' reporting for online distribution
- Researched story ideas, conducted field interviews and produced live segments and video packages as an off-air reporter
- Wrote and produced hourly network news briefs as an originating producer for the online video news platform ABC News Now

EDUCATION

MOREHOUSE COLLEGE

ATLANTA, GA

Bachelor of Arts in English and Linguistics

- Graduated Cum Laude with Honors

SKILLS

- Final Cut Pro, Avid NewsCutter, Adobe Premiere, AP ENPS, Avid iNews and Adobe Photoshop; ENG Shooting (MiniDV, DVCAM, P2), GoPro and Chyron

AFFILIATIONS

- Member, SAG-AFTRA
- Member, National Association of Black Journalists
- Member, American Society of Composers, Authors and Publishers (ASCAP)