

# **MELISSA SCHROEDER**

Reporter/Anchor

Little Rock, Arkansas

## **RELEVANT EXPERIENCE**

KARK/KLRT - Little Rock, AR

04/13-present

Reporter/Fill-In Anchor

- Enterprise multiple stories daily
- General assignment reporting five days a week
- Front live shots/studio shots for every story
- Post stories/teases to websites and social media, live tweet/tout breaking news
- Fill-in weekend anchor for both KARK/KLRT

KRIS/KZTV - Corpus Christi, TX

07/09-04/13

Weekend Anchor/Multi-Media Journalist

- Anchor, co-produce and report for the 6:00 and 10:00 weekend newscasts
- Report three days a week, fronting multiple live shots a day
- Shoot, edit and post stories, photos and video to the web
- Update station's Facebook and Twitter pages during breaking and developing news stories
- Enterprise daily stories as well as 6 News Investigations and In Depth pieces

WDNN - Dalton, GA

09/07-07/09

News Director/Multi-Media Journalist/Anchor/Producer

- Shot, wrote and edited vo's, vo/sot's and pkg's
- Anchored, operated desk and produced evening newscast
- Enterprised multiple stories a day
- Hired new reporters
- Conducted reviews of current reporters
- Assisted reporters in daily story choices
- Edited and approved scripts

## **RELATED EXPERIENCE**

- Produced for affiliates KFMB & WDTN and cable network ONN from 07/98-09/07

## **EDUCATION**

- Ohio University E.W. Scripps School of Journalism - Athens, OH
- Bachelor of Science in Journalism
- 1998 Honor Graduate, cum laude

## **ACHIEVEMENTS**

- 2008: Community Broadcasters Award, 1st Place News Program
- 2009: Mayor's Outstanding Citizen Award
- 2011: Texas Associated Press Award, 1st Place for General Reporting
- 2014: KARK/KLRT August Employee of the Month