

BRANDON B. JONES

Austin, TX

336-858-1013

Newsman313@gmail.com

Career Focus **A well rounded journalist with expertise in television: interested in continuing a challenging and demanding reporting career.**

Experience Summary

- Effective communicator with a proven track record in reporting news through different media platforms.
- Shown the ability to research, and write multiple packages while reporting live from feature segments or breaking news.
- Competent in gathering facts from internal and external sources while ensuring accuracy and meeting deadlines.
- Enterprise and continuing coverage reporting on several major local stories.

Education **B.A., Communication – Oakland University, Rochester, MI** *2006*

Professional Experience

Reporter/ Anchor- *KVUE* Austin, TX
7/15-Present

- General Assignment Reporter frequently covering crime, investigations, and City Hall.

Anchor/Investigative Reporter- *WTOL* Toledo, OH
8/13-12/14

- Morning Anchor for the 4:30 am-7:00 am CBS local newscasts and 7:00 am (one hour) FOX local newscast fill in.
 - Breaking News Anchor for multi-hour newscast.
- Also serve as station’s Consumer and Investigative reporter.

Reporter/Anchor – *WGHP* High Point, NC 9/09-8/13

- Generate lead stories for weekday and weekend evening newscasts & fill-in Anchor
- Performed live reports covering spot and breaking news.
 - Responsible for multiple sweeps stories
- Proven ability to work under pressure with tight deadlines.

Reporter/Anchor-KBTV Beaumont, TX 9/07-9/09

- Report, wrote, and edited stories as lead nightside reporter.
- Live experience responding to breaking news and reporting live from the field.
- Built trustworthy relationships with city and county officials.

**Computer
Skills**

Avid News Cutter 9 • Final Cut Pro • DVC Pro • iNews •
