

Kristi Gross

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SUMMARY OF QUALIFICATIONS

- 6+ years of experience in broadcast journalism industry – reporting, filming, writing, interviewing and editing
- Excellent interpersonal skills used to establish reliable sources for regular enterprise reports
- Experienced in Edius, FinalCut Pro X, Adobe Premier editing software's
- Proficient in news programs such as ENPS, OPUS, iNews, CNN Newsource, CBS Newspath and ABC Pathfire
- Expert in using social media to break news, find stories, and promote the station

JOURNALISM EXPERIENCE

MMJ/ Reporter – WINK News (DMA #61) October 2015 - Present

- Solo covers an entire county as multimedia journalist
- Turns multiple packages and/or ancillary VOSOTS daily to meet newscast demands
- Actively reports in a variety of news situations including: live, breaking news as well as storm and fire coverage from the field or in the WINK News Live Drive
- Generates multiple story daily, pulling from a range of sources including local government, social media and arrest reports
- Embedded with Emergency Management officials during Hurricane Irma, running solo live shots to contribute during 24-hour storm coverage

Sr. General Assignment Reporter/ MMJ – KXXV-TV News Channel 25 (DMA#87) January 2013- September 2015

- Generates contacts and pitch enterprise stories that meet current station's strict "hard, local news" brand
- Acts as MMJ several days a week – writing, shooting, editing and setting up live shots using LiveU backpack
- Fill- in anchor weekend shows when needed, which includes assisting with writing and producing
- Report on national breaking news stories including Waco biker gang shooting, West, TX fertilizer plant explosion, 2014 Fort Hood shooting and Trial for Fort Hood Shooter Nadal Hassan

News Intern, KTVU Channel 2, May 2012-December 2012

- Joined reporters in the field to cover news stories from conception to air, wrote and put together news packages
- Assisted writers and producers by finding archived footage using Aurora Browse to be used for a live show

Reporter, Anchor & Editor, Valley View News, August-December 2011

- Anchored News and Sports segments, while also writing an average of five scripts per newscast
- Filmed, edited and wrote scripts for bi-weekly news and sports packages

Production Intern, KTLA Morning News, January-May 2011

- Responsible for printing and delivering scripts to both Producers and Anchors prior to live broadcasts
- Conducted research used to plan daily television segments
- Edited video and uploaded 10-20 media clips with written descriptions to the ktla.com website

Sports Assistant Intern, Fox Sports International, August 2009-January 2010

- Watched and logged 3- 4 live and/or taped games per week to be cut for highlights
- Archived highlight reels and game tapes to maintain organization of the newsroom
- Researched players, teams and gathered game statistics for Producers for live and taped broadcasts

EDUCATION

Bachelors of Arts: Broadcast Journalism - December 2011, California State University Northridge, Northridge, California
Minor: Marketing