

MELANIE N. STEEN

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PROFESSIONAL EXPERIENCE:

STL Television: St. Louis, MO

TV HOST / REPORTER (2018 – Present)

Reporter for the Emmy-award winning show “Inside Sports” an in-depth program covering the St. Louis sports scene. Host of “STL Live” a program highlighting upcoming events, non-profit organizations and other newsworthy events in the St. Louis region.

WICS / WRSP Television, Springfield, IL

EXECUTIVE PRODUCER / HOST (2015 – 2018)

Served as the Executive Producer/Host of a morning lifestyle and sales program, Good Day Marketplace. Supervise show producers and oversee all editorial content. Partnered with senior level sales staff to help clients achieve business goals through on-air appearances. Managed social media accounts for the brand and maintained over 25% growth in the second year. Coordinated and cultivated mutually beneficial relationships with community partners such as local radio stations, newspapers, advocacy groups, and businesses to maintain relevance and significance in a dynamic market.

WARH, 106.5 FM, St. Louis, MO

ON-AIR HOST (2012 – 2018)

Weekend host for music-based radio program on 106.5 The Arch. Responsible for researching talking points including local news, weather, entertainment and music news.

KGTV ABC 10, San Diego, CA

Traffic Anchor & Fill-In Weather Anchor (2010 – 2011)

Deliver traffic reports every 10 minutes during the morning newscast for local ABC affiliate. Provide traffic and fill-in weather reports for 5:00 and 6:00 p.m. weekday newscasts.

RELATED EXPERIENCE:

- CNN Headline News: FREELANCE INVESTIGATIVE REPORTER (The Nancy Grace Show)
- KMOV Channel 4: St. Louis, MO / WEEKEND MORNING WEATHER ANCHOR
- KOLD News 13: Tucson, AZ / WEEKDAY MORNING WEATHER (Freelance)
- WDSU NBC 6: New Orleans, LA / WEATHER ANCHOR (Freelance)
- KTVI FOX 2: St. Louis, MO / WEEKEND MORNING WEATHER ANCHOR & PRODUCER
- KPLR CW 11: St. Louis, MO / WEEKDAY MORNING WEATHER ANCHOR & REPORTER

RELATED SKILLS:

Edit graphics and photos to be included in TV show using Axis graphics program. Radio editing software includes Adobe Audition and Audio VAULT. Television news software including INews, NewsKing, Newstar and Avstar.

VOLUNTEER / MEMBERSHIPS:

NABJ, National Association of Black Journalists. Media-Related Professional Membership.
International Brotherhood of Electrical Workers, IBEW Local 4, Current Member in good standing.
Spokesperson for American Eskimo Rescue of St. Louis.
Volunteer at adoption events to help screen potential pet parents.
Serve as editor for Twitter page, @eskiedog1. (2014 – Present).

EDUCATION:

Master's Degree in Communications with a Promotions emphasis. Lindenwood University