

ANTON DAY

Reporter/Anchor

Scotland Neck, NC 27874

Home: (252) 826-4930 Cell: (252) 578 - 2266 E-mail: Antonday@aol.com

EXPERIENCE

WCTI – TV, New Bern. NC (2003- Present)

Reporter

Cover breaking news. Perform Live shots. Gather good, compelling and interesting stories. Research and write news stories. Make beat calls. Develop community connections.

News Manager

Decide how stories will be covered. Assign reporters to stories. Give reporters story direction. Help news director manage news room. Give news room employees feed back. Help to revamp the newscast. Decide which story is going to be in which newscast. Decide which reporter will be live. Help producers decide the day's lead story. Over see news content, story facts, newscast flow, proof reading daily news cast stories and reporter packages. Make beat calls. Edit news stories. Take feeds from bureaus. Develop community connections. Select stories for newscasts. Research, develop. interview, write and gather news stories for broadcast.

WABG - TV (Greenville, MS (1999)

Anchor

Co-anchored "Good Morning Mississippi," an hour long live morning show. Hosted "The Weekend Journal, a half-hour public affairs show.

Reporter

Research and write general assignment stories. Shoot and edit news stories. Perform live shots. Make beat calls. Develop community connections. Create story ideas. Greenwood bureau chief.

Producer

Develop one hour live morning show and half-hour public affairs show. Write news stories. Set up interviews. Back time show. Direct technical staff during show.

WNCN - TV Raleigh, NC (1997-1999)

Field Producer

Research general assignment stories. Gathered interviews in the field Wrote package for anchor voice over.

Associate Producer/Fill-in Producer

Selected stories for the newscast. Designed newscasts. Created ways to present the news. Wrote news stories. Designed graphics. Made live changes to the rundown during the newscasts according to time restraints.

WSMY NC (1993-1994)

Host

Anchored a half-hour pre-game show weekly. Offered commentary on the game of the week. Conducted interviews with coaches and players.

Producer

Designed the show format for a weekly half sports Show. Wrote stories on local athletes. Set up interviews for the show.

WTVD - TV Durham. NC (1991)

News Intern

Researched news stories. Wrote scripts. Gathered information for news reports. Made beat calls. Set up interviews.

EDUCATION

The Poynter Institute, St Petersburg, FL 2004

Virginia State University, Petersburg, VA

Master of Arts in English, 1995

North Carolina Central University, Durham NC

Bachelor of Arts in English and Media Journalism, 1991

SKILLS

Use of news computer systems, news cameras and linear editing equipment