

**KEITH EICHNER**  
● Pittsford, New York  
(585) 721-7447 ● [keichner1@yahoo.com](mailto:keichner1@yahoo.com)

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## **BROADCAST METEOROLOGIST EXPERIENCE**

### **On-Air Talent / Meteorologist (1989-Present)**

*Provide on-call and fill-in coverage to support staff at network affiliates in Rochester, Buffalo, and Miami.*

WIVB-TV – Channel 4 (CBS); Buffalo, New York 2007 - 2011

WUHF-TV - FOX 31 (FOX); Rochester, New York 2002

WOKR-TV (currently WHAM13) (ABC); Rochester, New York 1999 - 2001

*Member of team recognized with **Edward R. Murrow Award for Journalism Excellence.***

WTVJ-TV (NBC); Miami, Florida 1999 - 2000

WHEC-TV (NBC); Rochester, New York 1989 - 1999

*Served as **Senior Meteorologist** for team of three covering morning, noon, and evening newscasts. Appeared with Willard Scott on “Today” show during 1994 live remote at Rochester’s Seneca Park Zoo. Represented station at numerous speaking engagements and community events*

*Earlier experiences with broadcast radio stations and contract weather forecasting agencies in New York City, Connecticut, and New Jersey.*

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## **ADJUNCT INSTRUCTOR / METEOROLOGIST**

*Seasoned professional with exceptional presentation skills and classroom teaching experience at the junior college level.*

*Accomplished on-air talent with significant TV and radio experience in various East Coast markets. Certified Broadcast Meteorologist (#500). Well-versed in television graphics software.*

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## **TEACHING / LECTURING EXPERIENCE**

**Per Diem Substitute Teacher**, Rush-Henrietta Central School District; Henrietta, NY      **2005 - Present**

*Taught a variety of subjects on a per diem basis for students in Grades 7-12, following prescribed lesson plans provided by full-time classroom teachers*

**Guest Lecturer**, Avon Central School; Avon, New York      **2006 – Present**

*Deliver presentations on meteorology and weather forecasting to 6th Grade students on an annual basis.*

- Provide students with an overview of how atmospheric conditions cause weather and how meteorologists predict the weather.

**Adjunct Instructor**, Finger Lakes Community College; Canandaigua, New York      **Jan. – May 2004**

*Provided instruction for “Introduction to Meteorology” course to diverse group of students.*

- Prepared lectures and lesson plans for class of 19 students.

**Mentor / Intern Supervisor**, WHEC-TV (NBC Affiliate); Rochester, New York      **1993, 1996**

*Served as mentor for interns during semester-long assignments with local TV station. Both interns have achieved successful careers as broadcast meteorologists.*

- Provided one-to-one instruction on use of weather forecasting tools and on-air presentation graphics.
- Evaluated presentation skills and coached interns on delivering on-air forecasts.
- Documented interns’ performances and prepared written evaluations for academic institutions.

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## **EDUCATION / SPECIAL SKILLS**

### **Significant coursework in Meteorology and Climatology**

The College at Brockport (SUNY); Mississippi State University; Oregon State University

**Bachelor of Science, Broadcast Journalism / Psychology** - Syracuse University; Syracuse, New York

**Special Skills:** Weather Central Genesis; Microsoft Office; Licensed Private Pilot (Inactive)