

## **Dianne Sherratt- Steimel**

Producer, Anchor, Host  
Greater Boston Area  
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### **WORK EXPERIENCE**

Producer, Host  
Chelmsford Telemedia  
Chelmsford, MA  
February 2015 to Present  
Responsibilities  
Tell effective stories using modern video production techniques  
Report, develop and Anchor newscast  
Edit using Adobe Premiere Pro CC  
Operate studio and field cameras  
Direct TV shoots using Broadcast Pix switcher  
Effectively light studio and field shoots  
Assist and train volunteers  
Develop and implement new program ideas

Video Presenter  
Brafton, Inc.  
Boston, MA  
June 2014 to Present  
Appear on-camera in videos and blogs for this premier news and content marketing agency, creating results- focused strategies and content to fuel SEO, social media and leads for clients.

Anchor, Reporter, Host  
HMTV 6  
Hagerstown, MD  
2013 to 2014  
Wrote and anchored the morning newscast  
Daily video updates for the Daily American, a local news website.  
Host of "The Calendar" a weekly show featuring local happenings  
Public appearances on behalf of the station

Anchor, Reporter, Producer

WABG

Greenville, MS

2012 to 2012

Produced, wrote and anchored daily morning show

Interviewed guests and host of kitchen segment in studio

Shoot and edit reporter packages using Adobe Premiere

Traffic Reporter, Producer

NEWS 12 NJ

Edison, NJ

2005 to 2010

Played integral role on live broadcast morning team for popular news program

Produced, wrote, and presented live traffic reports and updates in studio and on-location

Traffic Reporter, Producer

NEWS 12 TRAFFIC & WEATHER

Woodbury, NY

2001 to 2005

Produced, developed and presented accurate, informative reports on road conditions in New York's Tri-State area; reported live on location and in studio, on the quarter hour.

Anchor/ Writer/ Reporter

WMBC-TV 63

West Caldwell, NJ

2000 to 2001

Wrote and anchored daily evening newscast

## **EDUCATION**

Diploma

Connecticut School of Broadcasting

Hasbrouck Heights, NJ

B.S. Equine Studies

Centenary College

Hackettstown, NJ

LINKS <http://talentapes.com/DianneSherrattSteimel>

**Skills**

Adobe Premiere/ Final Cut Pro / ENPS / Broadcast Pix/ i-news / Avid Media Manager / Truview Traffic Systems