



## JACQUELINE MAZUR

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### PROFESSIONAL EXPERIENCE

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**Host/Senior Producer – WWL-TV, CBS, New Orleans, LA** 11.2018–Present

- Host the station's newest lifestyle program *Great Day Louisiana*, 9am-10am show.
- Produce *Great Day Louisiana*, writing both sponsored and non-profit content.
- Conceptualize and implement show elements.
- Manage *Great Day Louisiana*'s social media platforms.

**Anchor/Reporter – WGNO-TV, ABC, New Orleans, LA** 08.2015–07.2018

- Anchored the station's top-rated newscast. Executive produced the 5pm and 10pm newscasts, managed weekend reporter content, contributed content to the station website (WGNO.com) and social media platforms.
- Six-month relief anchored the *Good Morning New Orleans*, 5am-7am newscast.
- Reported live for the station's 11am newscast. Developed interactive, local, live shots, both in breaking news and day-of field reporting, produced visually stimulating digital stories utilizing the Videolicious app.
- Reported for *News With A Twist*, an entertainment-based newscast. Developed culturally diverse reporter packages.

**Anchor/Bureau Chief – KSBW-TV, NBC, Salinas, CA** 09.2011–09.2014

- Anchored weekend mornings, relief produced weekend mornings and reported evenings from the Monterey, CA Bureau. Fronted live, local packages.

**Anchor/MMJ/Producer – KOBI-TV, NBC, Medford, OR** 06.2010–03.2011

- Anchored and produced morning and weekend newscasts. Relieved evening anchor. Shot, wrote, edited and fronted live packages.

**Multimedia Journalist – WHBF-TV, CBS, Rock Island, IL** 09.2008–12.2009

- Shot, wrote, edited, and fronted live packages.

### ADDITIONAL EXPERIENCE

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- **Multimedia Journalist** – *Cronkite NewsWatch*, ASU-TV, Tempe, AZ Jan 2008 – May 2008
- **Investigative Intern** - KNXV-TV, ABC, Phoenix, AZ Aug – Dec 2007
- **News Intern** – KPHO-TV, CBS, Phoenix, AZ Jan – May 2007
- **Radio Anchor/Producer** – *The Blaze* 1260AM, Arizona State University, Tempe, AZ Jan – May 2007
- **Sonoran Living Intern** – KNXV-TV, ABC, Phoenix, AZ Aug – Dec 2006
- **Feature Writer** – *State Press Magazine*, Arizona State University, Tempe AZ Aug – Oct 2006
- **Production Coordinator** – KAET-TV, PBS, Arizona State University, Tempe, AZ Jan – Dec 2006

### FOREIGN LANGUAGE PROFICIENCIES

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Spanish—Intermediate level speaking comprehension, beginning level reading and writing comprehension.

Arabic—Beginning level speaking, reading and writing comprehension.

### EDUCATION

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BA Journalism and Mass Communication—Walter Cronkite School for Journalism and Mass Communication, Arizona State University, Tempe, AZ May 2008

- Spanish Language minor.
- Arabic Language certificate—Completed one-month study of Arabic language and culture in Amman, Jordan.

### PERSONAL INTERESTS

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- Cultural tourism
- Physical fitness
- Contemporary literature and film