

Tianan Phelps

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Dedicated Media and Entertainment Specialist with over 7 years of experience spanning journalism, television, radio and sports industries. Proficient in producing and editing interviews, adept at utilizing analytics to develop engaging show material.

PROFESSIONAL EXPERIENCE

KION NewsChannel 5/46

Salinas, CA

6/25 - 9/25

Morning Weather Forecaster (News)

5 a.m. & 6 a.m. Newscasts

- Delivered live, accurate and engaging weather forecasts during the station's early morning newscasts
- Created and updated weather graphics daily using industry standard tools to clearly communicate complex meteorological data
- Analyzed model data, satellite imagery and radar trends to forecast short and long term weather impacts for Central Coast viewers
- Provided critical weather information during severe events, including breaking coverage and real-time updates
- Wrote weather related content for the station's website and social media platforms to extend reach and viewer engagement beyond the broadcast
- Maintained constant communication with the newsroom on developing weather trends impacting news coverage
- Contributed to overall morning show energy and viewer retention with approachable, knowledgeable on-air presence

KSBW Action News 8

Salinas, CA

11/24 - 6/25

Producer (News)

- Produce the midday and 11 p.m. newscasts, managing all editorial content and show flow
- Coordinate with anchors, reporters and production staff to deliver cohesive and engaging broadcasts
- Lead live breaking news coverage with quick editorial decisions and accurate scripting
- Write and edit stories for on air and digital platforms, maintaining journalistic integrity
- Collaborate on visual elements and graphics to enhance storytelling and viewer engagement
- Contribute to the stations digital presence through timely web updates and social media comments

FABTV (Freelance)

Los Angeles, CA

9/22 - 4/24

TV Host Personality Reporter

- Delivered on camera celebrity interviews at red carpets, film premieres and press junkets and promotional campaigns
- Researched subjects and developed compelling questions to drive engaging newsworthy conversations
- Represented FABTV at industry events, building relationships with entertainment insiders, publicists and talent reps
- Coordinated logistics with publicists, talent and videographers to ensure smooth production timeliness
- Developed and executed social media strategies to promote content across platforms, boosting engagement
- Increased brand visibility by creating compelling, sharable digital content tailored to entertainment audiences

CBS KVAL TV & Fox Oregon**Eugene, OR****3/20 - 3/22****Producer (News)**

- Produced CBS KVAL (5AM, 6AM) & FOX Oregon (7PM, 10PM)
- Produced NBC 16 Newscast (5PM, 5:30 PM, 6:30 PM, 11:00 PM)
- Produced a two hour early morning newscast during the overnight shift for CBS KVAL (5AM, 6AM) managing live and taped segments under tight deadlines
- Crafted content strategies aimed at bolstering the distinctive branding of each news station
- Collaborated with reporters to set up live shots and developed graphics tailored to their content
- Trained on weather reporting with a focus on accurate broadcasting and clear broadcast communication

99.1 The Ranch**Simi Valley, CA****5/19 - 2/20****Assistant Producer (Sports)****Assistant Producer (Talk Show)**

- Produced content for the sports channel and the “Ashely and Brad Show”
- Targeted content to suit specific demographics
- Utilized social media analytics to guide the development of new show material
- Captured and refined interview clips through proficient recording and editing techniques
- Provided morning traffic updates on live air
- Researched relevant content based on demographics

88.5 KCSN**Northridge, CA****11/18 - 4/19****Producer (Sports)**

- Produced the sports podcasts and the morning talk show
- Oversaw the collection of compelling news content
- Conducted interviews and edited pre-recorded content for upcoming shows

CSUN Matador News**Northridge, CA****4/18 – 10/18****Reporter, Producer (News)**

- Produced and reported daily news for the California State University, Northridge community
- Managed social media and live streaming platforms
- Crafted and revised scripts for news anchors
- Conducted in-person interviews students, faculty, and staff

EDUCATION**California State University****Northridge, CA**

Bachelor of Arts (BA), Journalism

Minor in Communication Studies

SKILLS

- Excellent interpersonal and communication skills
- Strong ability to multitask and work efficiently in a fast-paced environment
- Exceptional customer service skills with a focus on creating a welcoming atmosphere
- Proficient in managing reservations and seating arrangements
- Ability to remain calm and composed under pressure
- Detail-oriented with a keen eye for cleanliness and organization
- Team player with the flexibility to adapt to changing circumstances

REFERENCES

Scott Rates (407)-234-0556
Fernando Escovar (310)-951-9944
Kassandra Gutierrez (805)-570-0802