

ALICIA BARNES

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Objective

Award winning journalist, motivated self-starter, and team player with proven experience in broadcast news seeking an Evening or Primary Anchor position.

Career Highlights

2020 Best of Columbia: Best Anchorperson Honorable Mention.

2016 NATAS Excellence in My Market for On-Camera Talent - Anchor News; & Honorable Mention for Anchoring Weather during SC Flood Coverage.

2009 Emmy Nominated Continuing Coverage/ Deadly Plane Crash.

2007 January Platinum Awards Issue of 944 Magazine, voted San Diego's Favorite Female Newscaster.

2005 Emmy Nominated Outstanding Achievement 11 Alive News Tonight.

Magazine Covers: Lake Murray Lifestyle Magazine: 2021 & 2020; Columbia Living Magazine: 2019, 2016, 2014, and 2012.

Experience

Evening Anchor, WIS TV; Columbia, SC — 5/2019-current

7 & 11 pm Anchor on #1 Rated NBC TV station, WIS News 10; Launched 10 pm Newscast on the CW. Co-Anchored Covid 19 Vaccine Special, Hosted Community Builder Franchise. Hired as Weekend Anchor, promoted after 2 months.

Primary Anchor, WOLO TV; Columbia, SC — 5/2008-3/2018

6 & 11 pm Anchor, LIVE Field Anchor, LIVE Reporter. Morning Radio Reporter: Steve Harvey Morning Show & Rickey Smiley Morning Show. Hosted numerous telethons supporting Muscular Dystrophy. Hosted Specials celebrating USC Gamecocks back to back College World Championships. Pitched, Produced & Hosted 10 Most Fascinating People in the Midlands. Hosted Wrinkle Free Wednesday Franchise, Last 3 Months of contract, Morning & Noon Anchor.

Weekend Anchor, KNSD NBC 7; San Diego, CA — 12/2005-1/2007

LIVE Field Anchor. LIVE Reporter covering Immigration/ Border Issues.

General Assignment Reporter, WXIA 11ALIVE; Atlanta, GA—8/2003-11/2005
Freelance Reporter, WAGA FOX 5; Atlanta, GA — 2003 (3 Months)
Freelance Reporter, CBS WKBD; Detroit, MI — 2002
Weekend Reporter/ Intern, WLNS; Lansing, MI — 2002

Community Service Awards/ Achievements

- 2021 Board of Trustees, Columbia Museum of Art in Columbia, SC (3 years)
- 2021 Foundation Board, Lexington Medical Center in Columbia, SC (3 years)
- 2019 National Coalition of 100 Black Women, Convention Moderator, Atlanta, GA
- 2018 Columbia City Council voted March 8, Alicia Barnes Day, Mayor presented LIVE on WOLO-TV.
- 2012 Served as a judge for the Miss South Carolina Pageant
- 2005 Presented Outstanding Georgia Citizen's Award by the Secretary of State for being a Goodwill Ambassador;
- 2004 Athens Olympic Games Torchbearer in Atlanta, GA;
Commencement Speaker for St. Pius X Catholic High School graduating class (Alma Mater)
- 2003 Voted 50 Most Beautiful People in Atlanta's Jezebel Magazine

Education

Wayne State University, Detroit, MI - MBA, 2002

Clemson University, Clemson, SC - Bachelor of Science
