

Glenn Cassie

Represented by: TV Talent Agents, Inc.

Paul Brewer

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CAREER HIGHLIGHTS

- Conversational and personable anchor who connects with viewers.
- Strong presence on the set and in the field.
- Dynamic newsroom leader and mentor.
- Excellent live reporter and storyteller.

BROADCASTING EXPERIENCE

Primary Anchor

WVNY/WFFF – Burlington, VT

March 2019 to February 2020

- * Primary evening anchor, M-F at 6, 7, 10, 11pm for this duopoly (ABC & Fox)
- * As solo anchor for 10 p.m. Fox newscast, helped increase ratings by 20%.
- * Helped achieve double digit ratings increase on the ABC side, from the top two well-established legacy stations in the market.

Primary Anchor

October 2015 to August 2018

KNDU/KNDO - Kennewick (Tri Cities), WA

- Increased ratings by 45% for primary evening newscasts at 5:00 p.m. and 6:00 p.m.
- 6:00 p.m. newscast is the highest rated in the market.
- Consistently earned dominant number one ratings in all 10 counties in the 11:00 p.m. newscast (solo anchor show), from third month of employment to present.
- Helped gain #1 ratings lead over the legacy news station in our split market that previously held a two-to-one ratings lead in the market for many years.
- Increased ratings for Fox newscast by 57%. (station is a duopoly – NBC & Fox)
- Created weekly reporting franchise featuring local and unique storytelling.
- Active in the community, regularly hosting community events.

Reporter and Fill-In Anchor

January 2014 to October 2014

WHIO (#1 rated CBS affiliate in the country), Dayton, OH

- Live breaking news reporter for multiple primary newscasts.
- Develop exclusive content across multiple platforms.
- CBS News covered two of Glenn's enterprise stories.

Reporter/Sportscaster**May 2005 to December 2013****ESTV-3 (El Segundo Cable Television), El Segundo, CA**

- Reported, produced and wrote for bi-weekly magazine news program.
- Color analyst and sideline reporting for high school football & basketball games.

Reporter/Fill-In Anchor/Sportscaster**November 2007 to July 2009****HCTV-22 (Hawthorne Cable Television), Hawthorne, CA**

- Sourced and reported innovative stories for award-winning news magazine.
- Color analyst for high school basketball team.
- Fill-In anchor

EARLIER PROFESSIONAL EXPERIENCE**1995 to 2010**

World-class sales and leadership skills developed at several Fortune 500 companies in the healthcare/medical device industry, working in sales and executive management, building sales teams and managing multi-million dollar business units, as well as in the area of recruiting.

PROFESSIONAL AFFILIATIONS

- Society of Professional Journalists
- National Association of Broadcasters

LEADERSHIP/COMMUNITY INVOLVEMENT

- Habitat for Humanity
- Alzheimer's Association

TECHNICAL EXPERTISE

- Premier
- ENPS
- iNews

EDUCATION

Penn State University, University Park, PA
B.A., Labor & Industrial Relations
Dean's List

PERSONAL

- Avid tennis player, musician and triathlete.