

GENEVIEVE K. CURTIS

ANCHOR | INVESTIGATIVE REPORTER



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@GenevieveonTV

Charlotte, NC

SUMMARY

Energetic, dedicated reporter with a passion for uncovering news. Poised, engaging anchor skilled at connecting with viewers and expertly delivering breaking news. Focused on accountability stories, enterprise reporting and advocating for the community. Compelling storyteller recognized for contributing unique content.

EDUCATION

Bachelor of Arts in Journalism

Cum Laude University of Missouri
Columbia, MO

Languages: Conversational Spanish

ACHIEVEMENTS

- 2021 National Academy of Television Arts & Sciences EMMY Nominee "A Winner is Declared"
- 2020 NATAS EMMY Nominee Weekend Newscast/Anchor
- 2020 NATAS EMMY Nominee Continuous Coverage George Floyd Protests
- 2018 NATAS EMMY Nominee Investigative Report: "Safety Shortage"
- 2018 Texas Associated Press First Place Award "On The Front Lines"
- 2017 NATAS EMMY Nominee "Somebody's Daughter"
- 2017 Texas Associated Press Award Winner "Becoming the Badge"
- 2015 NATAS 'Excellence in my Market' Winner Investigative Reporting "Cash for Cancer Claims"

EXPERIENCE

ANCHOR/ REPORTER | WSOC-TV

Cox Media Group | Charlotte, NC | June 2019- Present

- Anchored the weekend evening editions of Eyewitness News at 6,10,11 served as primary fill-in for weekday editions
- Anchored five un-scripted hours during George Floyd protests in 2020, for which I received an EMMY nomination
- Expertly covered hours of breaking news and cut-ins during severe weather, officer involved shootings, car chases, COVID update, SCOTUS decisions and mass shootings
- Delivered urgent, thoughtful, live field reports during wall-to-wall coverage of protests, hurricanes, tornadoes, winter storms and deadly flooding
- Embedded with the U.S. Marshals Fugitive Task Force for 10 days and created a 5-part series
- Excelled at enterprise reporting, cultivating trusted relationships with contacts and sources
- Leveraged strong relationships with key sources to routinely break stories

CHIEF INVESTIGATIVE REPORTER | KFOX-TV

Sinclair Broadcast Group | El Paso, TX | May 2014 - June 2019

LEAD INVESTIGATIVE REPORTER, BORDER CORRESPONDENT, FILL-IN ANCHOR

- Routinely produced in-depth, exclusive stories along the U.S.-Mexico border for 93 markets, provided live remotes for 93 markets, including live special segments on FOX News and DC-based talk shows
- Established, developed and maintained the station's first investigative unit
- Cultivated relationships, grew unit into a recognized brand
- Created a documentary series on the El Paso Police Academy following recruits from civilians to sworn officers, a 41-week series
- Vetted story tips, routinely submitted FOIAs, sorted and organized data, responsible for maintaining tip line, station PACER account and budget

ACHIEVEMENTS

- Investigations led to changes in 3 Texas state laws, significant overall to DWI courts
- Undercover investigation led to arrest of an unlicensed dentist
- Investigation led to removal and arrest of Humane Society Director
- Exposed 'Marriage for Hire' schemes, U.S. soldiers defrauding the government, resulted in Pentagon intervention
- Exposed delayed 911 response times due to critical shortage of police officers
- Investigations led to arrest of multiple contractors, business owners and others for deceptive business practices
- Routinely exposed wasteful government spending by school boards, city and local officials on elaborate trips, failed art projects and poor oversight

GENERAL ASSIGNMENT REPORTER | KFOX-TV

Cox Media Group | El Paso, TX | May 2012 - May 2014

- City/County Beat

GENERAL ASSIGNMENT REPORTER | KOMU-TV

Columbia, MO | July 2010 - July 2011