

ELSA GILLIS

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EDUCATION

CORNELL UNIVERSITY, College of Arts and Sciences, Ithaca, NY

- Bachelor of Arts in American Studies

EXPERIENCE

WSOC-TV, Charlotte, NC

November 2015 - Present

Reporter/Fill-in Anchor

- Report live daily in 12, 5, and 6pm newscasts.
 - Includes extensive research, writing, editing, and social media use.
 - Cover education in Charlotte-Mecklenburg area in addition to general assignment reporting with strong focus on breaking news.
- Fill-in on the anchor desk as needed.

Host/Reporter, “Your 704”

April 2019 - Present

- Helped to launch lifestyle show/segment, “Your 704,” where we tell the stories behind popular restaurants and bars, hidden gems, local tastemakers, and profile activities in and around the Charlotte area.

KTBS/KPXJ CW 21, Shreveport, LA

December 2013 - October 2015

Weekend Evening Anchor (5pm, 9pm, and 10pm newscasts)

Investigative Reporter (included research, shooting, writing, editing)

- Prompted closure of local school facility after investigation into wasteful spending.
- Exposed existence of a "secret wait list," manipulated scheduling practices, and false wait times at Shreveport's local V.A. hospital.
- Exposed hole in Louisiana's homeschooling program - allowing a child's abuse to go unnoticed by authorities.
- Live reporting for major events (i.e. US Senate Race) and breaking news.
- Extensive social media use.

WUTR/WFXV/WPNY, Utica, NY

March 2012 - November 2013

Anchor, Producer, Reporter

- Anchored weekday newscasts at 6pm, 10pm, and 11pm.
- Produced 6pm and 10pm newscasts daily.
- Extensive live reporting and social media use.

Multimedia Journalist

August 2011-March 2012

- Shot, edited, and wrote multiple packages and stories daily for evening newscasts.
- Instrumental in the launch of local news at WUTR / WFXV.

LI News Tonight, Old Westbury NY

January - May 2011

Television News Reporter

- Shot, edited, and wrote news stories for local cable television station.

The Cornell Daily Sun, Ithaca, NY

Fall 2008 - Winter 2010

Video Editor, Video Reporter

- On-camera reporting of various activities on campus and throughout the Ithaca community.
- Oversaw the video department and edited online videos (which accompany news stories).

MSNBC, New York, NY

Summer 2009

Intern

- Worked for “The Ed Show,” a political news program hosted by Ed Shultz.
 - Shadowed director and producers, conducted research and pulled video for the show, assisted on-air guests, created video montages.

News12 Connecticut, Norwalk, CT

Summer 2008

SKILLS

Intern

- Conducted interviews for daily stories, assisted reporters, producers, and assignment desk.
- Proficient in Avid Interplay, INEWS, CNN Newsource, ABC NewsOneNet