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| A person in a suit and tie | |  | Experience  January 2021 – Present  **WZZM Morning News Anchor**   * Anchor live morning broadcasts * Shoot, write, and edit weekly segments * Mentor colleagues on creative writing, teleprompter usage, and breaking news coverage   October 2018 – July 2020  **WXIA News Reporter**   * Reported on current events for daily broadcasts * Successfully launched MyNews digital platform * Shot, wrote, and edited daily news reports   June 2013 – August 2016  **KFSM Morning News Anchor**   * Anchored live morning broadcasts * Shot, wrote, and edited weekly segments * Mentored colleagues on creative writing, teleprompter usage, and breaking news coverage   January 2011 – May 2013  **KHOG Weekend News Anchor**   * Produced and anchored live broadcasts * Shot, wrote, and edited daily news reports   February 2008 – December 2010  **KMID News Anchor/Reporter**   * Shot, wrote, produced, and anchored daily live broadcasts * Shot, wrote, and edited daily news reports  Education May 2007  **Marshall University**  Huntington, WV  B.A. in Broadcast Journalism Honors & Activities Master of Ceremonies for fundraisers, banquets, and concerts; Keynote Speaker for community events; Spokesperson for a variety of initiatives including annual Scouting for Food drive; Corresponding Secretary and Social Chair of Kappa Alpha Order; VP of Delta Epsilon Chi; Eagle Scout |
| Jay  Plyburn | |
| Phone Icon | 304-638-5641 |
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| Location Icon | Grand Rapids, MI |
|  | **Overview**  Charismatic entertainer and media representative who is an accomplished public speaker with extraordinary verbal and written communication skills. Detail-oriented journalist with a flair for creativity offering expertise in writing, filming, and editing original content. Persuasive team builder and natural leader who proactively plans out and executes business improvement strategies. Consistently delivers strong financial results through strategic brand management. |