

Tina Martin
Framingham, MA

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EXPERIENCE:
WGBH NEWS

May 2015
Present

TV and Radio Reporter/Host

- Responsible for writing, presentation of all on-air live and taped work.
- Responsible for two –ways with influential guests.
- Produce write and voice all tv and radio packages
- Responsible for following important local news stories.
- Break complicated issues down to 1 minute
- Voice and perform teases, straight lives, front live packages.
- Contribute to NPR, PBS Newshour and World Channel

THE HUFFINGTON POST
Contributor

January 2015
Present

- Write blog contributions on current events and life experiences
- Pitch story ideas for all area of social media including facebook and twitter

CBS AFFILIATE- WFSB TV, Hartford, CT
Weekend Anchor/Reporter

August 2008
August 2014

- Responsible for writing, presentation of all on-air live and taped work.
- Anchor live 3 hour newscast Saturday and Sunday mornings.
- Responsible for booking live guests for weekend show segments.
- Responsible for following important local news stories.
- Break complicated issues down to 1 minute
- Voice and perform teases, straight lives, front live packages.
- Maintain communication with local government and law enforcement officials.
- Cover breaking news (live and taped) in an accurate and concise manner.
- Produce and front a weekly segment called “Tina Around Town” 2008-2010

NEW ENGLAND CABLE NEWS
Worcester News Tonight
Reporter

December 2007
August 2008 (Freelancer)

- Responsible for writing, editing, and on-air voice work.
- Responsible for following important local news stories.
- Maintain communication with local government and law enforcement officials.
- Cover breaking news (live and taped) in an accurate and concise manner.

ABC AFFILIATE WCVB TV, Needham, MA
News Writer/Producer

November 2007
August 2008

- Wrote voice overs, sound on tape and voice overs for newscasts

- Wrote teases, anchor leads, and reporter leads
- Produced Good Morning American cut ins
- Worked with editors daily to match sound and video

WMCT TV, Marlborough, MA,

January 2006

News Anchor /Reporter

November 2007

- Responsible for writing, editing, and on-air voice work.
- Responsible for following important local news stories.
- Maintain communication with local government and law enforcement officials.
- Cover breaking news (live and taped) in an accurate and concise manner.
- Anchor newscasts/Host public affairs program

WATD 95.9 FM RADIO, Marshfield, MA

August 2003

News Reporter/Producer/Anchor

December 2005

- Responsible for writing, editing, and on-air voice work.
- Responsible for following important local news stories.
- Maintain communication with local government and law enforcement officials.
- Cover breaking news (live and taped) in an accurate and concise manner.
- Anchor newscasts
- Produce meaningful news features

COMMONWEALTH OF MASSACHUSETTS, Boston, MA
 MASSACHUSETTS OFFICE OF BUSINESS DEVELOPMENT
 MASSACHUSETTS TRADE OFFICE

May 2001

Director of Communications

July 2003

- Responsible for creation and execution of long term media relations' plan.
- Draft talking points and briefing materials for Governor, State Cabinet member and agency director.
- Respond to promptly and accurately to all press inquiries.
- Serve as spokesperson for Massachusetts Office of Business Development & Massachusetts Trade Office.
- Manage website & marketing firm
- Maintain communication with Chambers of Commerce, business community and international trade organizations.

THE SALVATION ARMY, Boston, MA
 Massachusetts Divisional Headquarters

June 1999

May 2001

Statewide Communications Manager

- Worked closely with Director of Community Relations to implement a multi-level statewide identity campaign.
- Responsible for creating favorable public support of The Salvation Army and its programs.
- Managed media contacts database./ Maintained web page with updated information
- Created direct mail pieces, brochures and advertisements, press releases, public service announcements, promotional publications, and media kits.
- Managed all holiday publicity programs such as Celebrity Bell-Ringers and Christmas Kettle Kick-off.
- Issued quotes to media on behalf of state headquarters.

YOUTHBUILD USA, Somerville, MA
 National YouthBuild Coalition

Oct. 1997

May 1999

Public Relations Manager

- Worked with Coalition Director to develop communications strategy.
- Executed all promotional activity for Washington D.C. advocacy events.
- Maintained communication with Legislative Aides, State Representatives, & Senators
- Responsible for press releases and promotional material.
- Managed direct mail campaigns.

NATIONAL SOCIETY OF BLACK ENGINEERS, Boston, MA
 1996 Regional Convention/1997 National Convention

Sept. 1995

Marketing Communications Manager

Sept. 1997

- Responsible for all aspects of marketing: strategic planning, direct mail marketing and trade shows.
- Executed all promotional activity (press releases, radio announcements, staff interviews) for national/regional career fairs for 7,000 minority professionals.
- Liaison with all media and community outlets.

Education:

EMERSON COLLEGE BS, Boston, MA 1997

MAJOR: Mass Communication CONCENTRATION: Broadcast Journalism

Awards:

2004 Associated Press Award-Special Events Coverage-- Democratic National Convention

2009 2010 Winner Jacque Minnottee National Health Reporting Fellowship--RTNDA

2010 "Tina Around Town" honored by Ct Society of Professional Journalists

2011 Best Local Reporter-Hartford Magazine Best of Hartford Contest

2012 Most Powerful and Influential Woman in CT--National Diversity Council

2016 Edward R Murrow Continuing Coverage

2016 RTNDA-Excellence in Personal Finance Reporting

2016 Emmy Nomination-Host