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**Remeisha D. Shade**

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**CAREER SUMMARY**

Experienced AMS Certified Broadcast Meteorologist with a demonstrated history of bringing energy, passion and professionalism to every weather presentation. I earned a Bachelor of Science (B.S.) degree in Meteorology from Florida State University. I have extensive experience covering severe thunderstorms and major winter storms, including more than five years in a top 5 television market.

**EDUCATION**

**Florida State University**

**1999-2003**

Tallahassee, Florida

Bachelor of Science in Meteorology, **May 2003**

Minor in Communications and Mathematics

**PROFESSIONAL EXPERIENCE**

**Meteorologist September 2018 to Present**

WEWS-TV, Cleveland, Ohio

Meteorologist for weekday noon shows and weekend 6pm and 11pm newscasts. Primary fill-in for chief meteorologist for weekday 4pm, 5pm,6pm and 11pm newscasts. Also do occasional fill-in work for Good Morning Cleveland weekdays from 4:30 to 7am and weather cut-ins during Good Morning America from 7-9 am. Working in an active severe weather market, I’m getting frequent experience forecasting big severe weather events, spanning from tornado outbreaks to major flooding events to significant winter storm and lake effect events. I analyze weather data and build my shows with Baron Lynx weather graphics system and track storms with Baron storm tracking technology. I frequently do Facebook live streaming during major severe weather events and disruptive weather, helping viewers navigate through any significant weather threats. I also share important and interesting weather updates, interacting with viewers on other social media platforms such as Twitter and Instagram. In addition, I enjoy sharing my knowledge and passion for weather with students by speaking at local schools and giving tours and answering weather questions from groups that visit the station.

**Meteorologist November 2010 to November 2016**

KXAS-TV, Dallas, Texas

Meteorologist for weekend morning weathercasts and weekday 4-5 pm newscast November 2010 - November 2012. I prepared my own forecasts and graphics for the 6-7 am and 9-10 am broadcasts on the weekends. I also did weather cut-ins during the Today Show Weekend Edition. I prepared the forecast and produced the weather graphics along with presenting the weather during the weekday 4-5 pm broadcast. I contributed a weather package to the NBC 5 Weather Special along with other occasional reporting duties. I was a part of team severe storm and winter weather coverage on numerous occasions.

I was promoted to weekend evening meteorologist November 2012 and kept this position until late 2016. I also handled the weather duties for the weekday 11am-noon broadcast. This included the analysis of weather data, creation of computer graphics, and presentation of on-air forecasts. I frequently filled in for the chief meteorologist and the weekday morning meteorologist. I did occasional live weather reports and weather packages. I developed excellent social media skills, building a large social media presence on Facebook and Twitter and produced frequent digital weather stories for the station’s webpage. I added additional duties to my weather shift when the station started a partnership with the Dallas Morning News. I prepared the forecast for Dallas for the next 5 days that appeared in the weekend edition of the Dallas Morning News and on the Dallas Morning News webpage.

**Meteorologist August 2006 to November 2010**

WAFF-TV, Huntsville, Alabama

Meteorologist for weekend morning and evening newscasts. Extensive fill-in work for primary newscasts, including numerous fill-in for chief meteorologist and weekday morning meteorologist. Gained extensive experience in severe weather forecasting and coverage. Extensive use of WSI TrueView Interactive, WSI TITAN, Baron’s FasTRAC, VIPIR and STORMWARN. I did live streaming during major severe weather events and increased my social media presence. I occasionally did reporting on weather related stories. I was very active in the community, giving numerous talks about weather to different school groups, participating in parades, and emceeing community events. I also participated in multiple events that helped people in the community program their weather radios so that they would have advanced warning from severe storms moving into their specific area.

**Meteorologist/Reporter September 2003 to July 2006**

KBMT-TV, Beaumont, Texas

Weekend meteorologist. Additional duties as general assignment reporter during the week. I gained experience using the Weather Central computer graphics system which was used for making all of my weather graphics. I also frequently filled in for primary newscasts, including extensive fill-in work for the chief meteorologist and weekday morning meteorologist. I visited different schools in the SE Texas community to talk to school students about weather and motivate them to achieve their dreams.

**Meteorology Intern May to August 2000 and May to August 2002**

The Weather Channel, Atlanta, Georgia

I was selected two different years while working on my meteorology degree at Florida State University to do a summer weather internship at The Weather Channel in Atlanta, Georgia. I focused on building and updating weather graphics seen nationally and completed a weather research project focusing on the accuracy of long term weather forecasting. Appeared in the nationally televised “Weather In The Classroom” series produced by The Weather Channel.

**PROFESSIONAL AFFILIATIONS**

**American Meteorological Society – Certified Broadcast Meteorologist Seal #294**