**MEGHAN DANAHEY HODGE**

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## SUMMARY

AMS Certified Broadcast Meteorologist with 20 years on-television experience and superior on-camera skills. Severe weather specialist on-air and on-line. Crisis manager able to communicate clearly and conversationally, even in intense situations. Efficiently completes multiple tasks in a high-stakes newsroom environment. Dedicated to station promotion and making lasting community connections. Diverse forecast experience from tornado alley to the tropics.

### SKILLS AND EXPERIENCE

**Presentation Skills**

1. Simply communicates complex and pertinent information for the general public to easily comprehend and act upon
2. Authentically engages and connects with diverse audiences on television and in person
3. Proven and calm leader with superior skills in public speaking and impromptu coverage
4. Confidently walks the public through wall-to-wall severe weather coverage and, live in-the-field coverage of a landfalling hurricane to the immediate aftermath of a deadly EF-3 tornado
5. Initiates and builds community relationships to expand connections, create brand trust, increase viewership, and fortify station loyalty

**Workplace and Technical Skills**

1. Works well with the team to accomplish the end goal
2. Proven problem solver able to work on various platforms to accomplish tasks within deadlines
3. Comfortable with multi-tasking in a fast-paced, high-pressure environment
4. Anticipates the needs of media professionals to meet deadlines, conduct concise interviews, obtain facts and maintain brand identity
5. Analyzes trends and computer models to prioritize public information needs
6. Creates graphical elements using Weather Company WSI software to logically convey key messages to the public
7. Daily experience with internal communications through Slack, iNews, and Microsoft Office

**Community Outreach**

1. Consistently serves as emcee, moderator and host
2. Expert in heightening organizational recognition and reach across social media channels
3. Expands science and public-speaking education through school visits and independently developing, marketing and presenting Facebook Live weather classes

**Community Service**

1. Heart of M.A.D.D. Award recipient, Mothers Against Drunk Driving Gateway Affiliate
2. American Cancer Society Relay for Life St. Louis rebranding planning committee
3. Humane Society of Missouri Second Chances Telethon host
4. Animal Protective Association Pet of the Week host every Monday on KMOV-TV
5. Animal welfare advocate and emcee fundraising for 17 St. Louis area shelters
6. Habitat for Humanity Woman Build and Home Preservation volunteer

## PROFESSIONAL ASSOCIATIONS

**National Broadcast Boards, American Meteorological Society and National Weather Association**

1. Selected to review and rate certification applicants in order to uphold organization integrity
2. Critiques, mentors, and motivates aspiring broadcasters
3. Welcoming speaker at the St. Louis National Weather Association Broadcaster’s Workshop

**National Education Committee, National Weather Association**

1. Selected to review and rate scholarship and grant applicants for undergraduate students
2. Organized day-long educator resource workshop for two hundred East Coast science teachers

**President, Gateway St. Louis Chapter of the American Meteorological Society**

1. United and collaborated with NOAA National Weather Service meteorologists, emergency managers, storm spotters, university professors and students to revive inactive local chapter

## WORK HISTORY

## Served as a sealed and certified broadcast meteorologist in all programming time slots

KMOV-TV, St. Louis, Missouri WFAA-TV, Dallas, Texas

2014-2020 2007-2008

WCNC-TV, Charlotte, North Carolina WBBH-TV, Fort Myers, Florida

2010-2014 ` 2005-2007

KVUE-TV, Austin, Texas KAUZ-TV, Wichita Falls, Texas

2008-2010 2001-2005

## EDUCATION

**Masters Level Broadcast Meteorology Program**

Mississippi State University (Distance Learning)

**Bachelor of Arts, English Literature**

**Minor: Education**

Texas A&M University

Language training