

Tiffany R. Maddox

Jacksonville, Florida

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Goal : To utilize my communication skills to help a company tell stories that matter and grow

Qualifications

- Excellent written, verbal communication, research and time-management skills
- Experience in public relations, social media, news writing, reporting and customer service
- Experience with Grass Valley Edius and Live-U and all Microsoft Office programs

Education

Lasell College

Oct 2017-May 2020

- Masters Health Communication

Eastern Michigan University

April 2013

- Bachelor of Science in Journalism

Industry Experience

News 15 Freelance / Temp Multimedia Journalist,

- Meets tight deadlines
- Writes stories for multiple platforms

Lafayette Louisiana, Sept 2019-

Apr 2020

- Shoots video
- Edits video for broadcast
- Provides story ideas
- Interviews community members, reports news

NTV News Multimedia Journalist,

- Met tight deadlines
- Wrote stories for multiple platforms
- Shot video
- Edited video for broadcast
- Provided story ideas

Kearney Nebraska, Jan 2019-Jun 2019

Regional Obstetrics, Patient Service Associate

Jacksonville, Florida

May 2014-Feb 2020

- Provided clerical support to busy obstetrics practice
- Checked patients in/out
- Appointment scheduling

Daigle Creative, Public Relations Intern

Jacksonville, Florida May -

Sept 2013

- Created and distributed news releases and media advisories for local print and television media
- Developed content for and monitored social media outreach for corporate and nonprofit accounts
- Wrote scripts and talking points for television interviews for a variety of clients
- Generated ideas for consumer advertising campaigns