# **VanessA (MURDOCK) CassidY**

[vm001f@gmail.com](mailto:vm001f@gmail.com) \* Edgewater, NJ

# **professional summary**

I am Certified Broadcast Meteorologist (CBM #385) with a Master’s Degree in Meteorology and nearly 20 years of Operational Forecasting and Broadcasting experience who is ready to take her career to the next level. Throughout my career, I covered numerous historic weather events both live in studio and live in the field including the 2008 Virginia Tornado Outbreak, the Biggest NYC Snowfall (2016) and Hurricane Sandy (2012), to name a few.

# **specialties**

Operational forecasting, broadcasting the weather story to a live audience, climate/weather reporting, public speaking/communication, event planning and event execution.

# **experience**

**meteorologist & reporter (professional name: vanessa murdock)**

* cbs2 NEWS (wcbs); New york, ny 2011-present
* CBS NEWS; NEW YORK, NY 2022-PRESENT (FILL-IN)
* LOCAL TV LLC (WTKR); NORFOLK, VA 2006-2011
* gray television (WCAV/WVAW/WAHU); charlottesville, va 2005-2006

Forecast and broadcast the weather live to the local viewing/streaming/listening audience. Create weather-related graphics to accurately and succinctly communicate the forecast. Generate, schedule, and produce weather-related, climate change and community interest news segments. Executive Producer (EP) for hour-long hurricane specials at WTKR including the Emmy-Nominated 2007 hurricane special “Surviving the Storm.” Duties as EP included: Manage production of, produce, report and edit annual hurricane specials.

# **adjunct instructor of meteorology,** vA wesleyan college, va beach, va 2007-2010

Provide expert instruction on the fundamentals of Meteorology. Maintain effective communication with students to ensure an optimal educational experience. Manage all aspects of classroom setting, lessons, exams, and grading.

# **business analyst,** american management systems; fairfax, va 2000-2003

Design, test, and implement custom software in alignment with complex business requirements on multiple technology implementation projects for state and local government clients. Conduct outreach and marketing campaigns to improve community relations and increase interest in software utilization.

# **EDUCATION**

University of Rochester, Rochester, NY - BS Ecology & Evolutionary Biology, 2000

Pennsylvania State University, State College, PA - MS Meteorology, 2005

# **relevant volunteer experience**

# **CHAIRPERSON,** parent teacher organization (PTO), EDGEWATER, NJ 2020-2024

Oversee all functions of the Edgewater School District Parent Teacher Organization including: organize and operate regular fundraising events, schedule and run monthly meetings with Administration and parents, facilitate distribution of funds and goods to support school operations.