

ANNALISA BURGOS

Represented by The Naso Group - Michael Naso - 305.682.0564 - Michael@NasoGroup.com

CAREER SUMMARY

International TV news anchor and award-winning multimedia journalist with 25 years in breaking news, world, business and lifestyle reporting and production under intense deadlines at top media companies

PROFESSIONAL EXPERIENCE

HAWAII NEWS NOW (GRAY TELEVISION / KGMB, KHNL, K5), Honolulu, Hawaii **March 2022 – present**
News Anchor and Reporter

- HNN's first weekend morning news anchor after launching new Sunrise Weekends newscast in January 2023
- Anchor news, book and conduct interviews, host/produce Sat/Sun "What's Cooking" segments and features
- Cover breaking news, enterprise stories and fill-in anchor on weekdays for local CBS and NBC affiliates
- Host/produce culture and travel series, including Focus on the Philippines and Focus on Korea

UNIVERSITY OF HAWAII AT MANOA, Honolulu, Hawaii **Jan 2022 – present**
Journalism Faculty Lecturer

- Teach core course on news gathering, reporting and writing for journalism majors

INDEPENDENT CONSULTANT, Worldwide **Ongoing**
Content Producer, Media Strategist and Event MC/Moderator

- Write articles and host/produce videos for clients, including Forbes, LA Times, Nikkei Asian Review, Yahoo!, The Wall Street Journal, Food Network
- Assist clients with media and content strategy, conduct media training, emcee and moderate events

KITV-4 ISLAND NEWS (ABC affiliate), Honolulu, Hawaii **Sept 2019 – Oct 2021**
News Anchor/Reporter

- Anchored no. 1 morning show in Hawaii "Good Morning Hawaii" on Saturdays and Sundays 6-8 a.m.
- Booked and interviewed live guests and produced segments
- Covered breaking news, COVID-19, business, state legislature and enterprise stories

EAST-WEST CENTER, Honolulu, Hawaii **April 2019**
Jefferson Fellow

- Competitively selected to be one of 14 international journalists to travel to Hawaii, South Korea, the Philippines and Australia to study immigration policy and discuss issues with local newsmakers and experts

ABS-CBN NEWS CHANNEL (ANC), Manila, Philippines **Feb 2017 – Jan 2019**
News Anchor, Managing Editor, Asia Correspondent

- Lead anchor and managing editor in charge of global news coverage for English-language international newscasts "Early Edition" and "News Now" broadcast on ANC and The Filipino Channel
- Anchored multiple newscasts from 5:30am-8am and 10am-12pm, breaking news and annotating live coverage of Congressional hearings, presidential press briefings and ASEAN summits
- Sourced and interviewed global newsmakers and analysts for breaking news and topics with Asia focus
- Hosted/produced weekly "Food Diplomacy" series and special reports on business and socioeconomic issues

CHANNEL NEWS ASIA, Singapore **Nov 2013 – May 2016**
News Anchor, Correspondent, Senior Producer

- Anchored and produced segments for Asia's leading English language morning show "FirstLook Asia"
- Anchored "News Now" shows at 9am and 10am and did live and taped reports for newscasts as needed
- Sourced/interviewed global personalities and analysts to discuss news and trends from an Asian perspective
- Hosted/produced weekly food travel series "What's Cooking," focusing on food trends and celebrity chefs

BLOOMBERG TV, New York, NY **Nov 2011 – Mar 2012**
Anchor, Writer and Producer

- Wrote, produced and anchored multiple 2-minute daily morning business reports for local TV affiliate partners throughout the U.S., including WPIX in NYC and KTLA in Los Angeles
- Wrote, produced and anchored business reports and conducted interviews for Bloomberg India UTV
- Promoted news reports through social networking, including Facebook and Twitter

HGTV – SCRIPPS NETWORKS, New York, NY **Jul 2007 – Nov 2011**
Senior Editor and Video Host/Producer

- Led and oversaw production of multimedia content, videos and slideshows for HGTV's portfolio of brands
- Launched HGTV's FrontDoor.com in Nov 2007 and HGTVRemodels.com in Sept 2011
- Managed staff and 50+ freelancers, collaborated with internal teams and third parties to develop content
- Held NY real estate salesperson license and represented HGTV and Scripps in media and at industry events

CNBC.COM, Englewood Cliffs, NJ

Jan 2007 – May 2007

Features Writer, News Editor and Anchor

- Reported and wrote market analysis reports on various industries, such as tech, toys, fashion, video games
- Anchored video market updates and conducted on-camera interviews

FORBES.COM, New York, NY

Oct 2004 – Jan 2007

Anchor and Field Reporter

- Booked and interviewed celebrities, CEOs, industry experts and newsmakers on camera for breaking news and analysis, such as Mark Zuckerberg and Christie Hefner
- Reported on Wall Street, New York Stock Exchange, housing and energy markets, industry conferences and events, such as E3, New York Fashion Week and US Open
- Built internal online video network from ground up, with proven results for reaching ad sales targets
- Produced and hosted business lifestyle video series and special reports, including "Funny Money" about the rise of counterfeit money

LOS ANGELES PUBLIC LIBRARY, Los Angeles, CA

Jun 2002 – Jul 2003

Public Relations Specialist

- Developed and managed public relations and marketing campaigns for US' second largest city library system
- Wrote, produced and edited content for the children's and adult literacy programs and other clients
- Pitched stories and cultivated media relationships. Planned events, public speeches and groundbreakings.

THE ORANGE COUNTY REGISTER, Anaheim, CA

Nov 2000 – Jan 2002

Anaheim Reporter

- Covered Orange County's second largest city, including City Hall, cops, Disney, education and business
- Broke local news and enterprised and wrote 7-10 stories weekly

EDUCATION

COLUMBIA UNIVERSITY, GRADUATE SCHOOL OF JOURNALISM, New York, NY

M.S. in Journalism, specialization in Broadcasting

Aug 2003 – May 2004

UNIVERSITY OF CALIFORNIA, LOS ANGELES, Los Angeles, CA

B.A. in Mass Communication Studies, B.A. in English

Aug 1995 – Mar 2000

College Honors, Chancellor's Service Award, Commencement speaker

COPENHAGEN UNIVERSITY, Copenhagen, Denmark

UCLA Study Abroad Program

July 1998 – Dec 1998

SKILLS

Languages: Conversational Spanish, Tagalog, Taking Mandarin

Programs: Newsgathering and wire systems (Associated Press wire/ENPS, NewsBrowse, INews, NewsEdge, FirstTrack, Lexis-Nexis), content management systems (CCI, WorkBench), Omniture, WordPress, linear and non-linear editing (Final Cut Pro, Avid, ProTools), camera gear (Sony, Panasonic), Microsoft Suite

Work samples: bit.ly/Annalisa-demo-reel

AWARDS & AFFILIATIONS

* 2022 Philippines' Commission on Filipinos Overseas Media Advocate Award

* 2021-2022 Filipino Young Leaders Program (FYLPRO) Board Director

* [National Academy of Television Arts & Sciences San Francisco / Northern California Chapter](http://NationalAcademyofTelevisionArts.com) Member

* 2018 Rotary Club of Manila Regional Female Broadcaster of the Year

* 2018 SKAL International Makati Tourism Personality of the Year for TV Broadcast

* CableFAX 2011 Best of the Web "Best Original Content" Winner: HGTV's FrontDoor.com Home Styles Guide

* CableFAX 2010 Best of the Web "Best Original Content" Honorable Mention: HGTV's 1st Time Home Buyer's Guide

* [Asian American Journalists Association \(AAJA\)](http://AsianAmericanJournalistsAssociation.com) – 2016 National Convention Emcee & Panelist, 2010-2011 National Governing Board Member, 2010 Executive Leadership Program, active member since 1999

* [National Association for Multi-Ethnicity in Communications \(NAMIC\)](http://NationalAssociationforMultiEthnicityinCommunications.com) – 2010 Executive Leadership Development Program, 2009-2010 New York Programming Committee, 2009 and 2010 convention blogger

* [Radio Television Digital News Association \(RTDNA\)](http://RadioTelevisionDigitalNewsAssociation.com) – 2010 convention editorial staff and volunteer