

Jared Aarons

Versatile, award-winning Anchor/Reporter/MMJ with 20+ years of experience in Broadcast, Digital & Social Media content creation.

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[Demo Reel](#) [LinkedIn](#)

[Instagram](#) [YouTube](#)

BROADCAST EXPERIENCE

KGTV ABC 10News – San Diego, CA

September 2014 - PRESENT

Newsroom leader who advanced from AM Reporter to Morning Show Anchor over 11 years. Covered everything from a Pandemic to historic flooding to Comic-Con while also doubling as Weather and Traffic Anchor.

AM/Midday Anchor (Oct 2022–Present)

Weekend Evening Anchor (April 2022 – Oct 2022)

In Depth/Enterprise Reporter (March 2020 – April 2022)

Live Center & Breaking News Anchor (Sept 2018 – March 2020)

AM Reporter/MMJ (Sept. 2014 – Sept. 2018)

Fill in Weather/Traffic Anchor

CBS2 & Fox 28 – Cedar Rapids, IA

September 2004 - July 2014

2x Emmy Award-winning Sports Anchor who led a team of 4 people covering major college, professional, and high school sports across Iowa. Responsible for 12 minutes of nightly sports coverage and three half-hour shows per week.

Sports Director/Anchor/Dept. Manager (August 2007 – June 2014)

Weekend Sports Anchor/MMJ (April 2005 – August 2007)

Sports Photojournalist/MMJ (Sept. 2004 – April 2005)

KXLF Montana's News Station – Butte, MT

September 2002 - August 2004

MMJ Reporting of daily news coverage

Produce, shoot, write, and edit multiple stories each day

Fill-in News and Sports Anchor for evening newscasts

Executive Producer Evening Newscasts

EDUCATION

Arizona State University — Bachelor of Arts

September 1998 - May 2002

3.98 GPA, Cronkite School of Journalism & Telecommunication
Theater Minor

SKILLS

On-Air Presentation
News/Weather/Traffic Anchoring
Broadcast & AP Style Writing
Team Management/Leadership
Social Media Management
Digital Content Creation
NPPA-Style Photojournalism
Non-Linear & Linear Editing

OTHER EXPERIENCE

Cedar Rapids Kernels, MiLB

On-Field Entertainment Host
2012-2014

Cedar Rapids Titans, IFL

Radio Color Commentary
2012-2014

AZ Diamondbacks, MLB

Video Production Assistant
2001 Season

KTVK TV3, Phoenix

Sports Desk Intern
August 2001 – December 2001

KNBC, Los Angeles

Sports Desk Intern
May 2000 – August 2000

AWARDS

2x Upper Midwest Emmy –
Talent, Sports Anchor
8x IBNA Awards – Sports
Coverage
MT AP Award – Live Coverage

