



CLICK THE CLOUD WATCH JONATHAN'S REEL

MEDIA EXPERIENCE

WEEKDAY METEOROLOGIST, HOST & ANCHOR

WBTV-TV | 2019 - PRESENT

- Provide weather forecasts for market's highest rated midday newscast
- Co-host and report for popular Charlotte, NC hour-long talk and lifestyles show, *QC Morning*
- Monitor road conditions and present traffic updates for weekday morning newscasts

METEOROLOGIST & ENVIRONMENTAL REPORTER

WJXT-TV | 2017 - 2019

- Consistently ranked among top ten social media performers in Jacksonville, FL television market
- Increased year-over-year ratings for morning and evening
 weekend newscasts
- Hosted and participated in more than 50 community events and public appearances representing the station

GENERAL ASSIGNMENT REPORTER & WEATHER ANCHOR

WAFF-TV | 2015 - 2017

- Promoted to weekend weather anchor during second year of contract; gained significant severe weather experience at Huntsville, AL station
- Delivered active and engaging live reports for morning and late-night newscasts; wrote, edited and shot news packages daily
- Led newsroom in creation of digital content for website and social media platforms

GENERAL ASSIGNMENT REPORTER

WCYB-TV | 2013 - 2014

- Wrote, edited and shot news packages for weekday and weekend evening newscasts
- Developed an extensive list of contacts and sources helping to increase coverage and drive ratings for the Bristol, VA station

EDUCATION

CERTIFICATE IN BROADCAST METEOROLOGY

MISSISSIPPI STATE UNIVERSITY AUG 2013 - MAY 2017

MASTER OF THEOLOGICAL STUDIES

VANDERBILT DIVINITY SCHOOL AUG 2014 - MAY 2017

BACHELOR OF SCIENCE IN MASS COMMUNICATION

MIDDLE TENNESSEE STATE UNIVERSITY JULY 2010 - MAY 2013

AWARDS & AFFILIATIONS

BEST MORNING NEWSCAST

2021 MID-SOUTH REGIONAL EMMY AWARD WINNER - LEAD METEOROLOGIST "J-STACE THE SCIENCE ACE" EDUCATION SERIES 2020 RTNDAC FIRST PLACE AWARDEE - HOST & SEGMENT PRODUCER AMERICAN METEOROLOGICAL SOCIETY NATIONAL ASSOCIATION OF BLACK JOURNALISTS NATIONAL WEATHER ASSOCIATION

423.943.2418 | JONATHAN.S.RADFORD@GMAIL.COM