

Jennifer Ritchie, IBCLC:

Jennifer Ritchie is an Internationally Board Certified Lactation Consultant (IBCLC) who spent more than a decade helping countless parents navigate breastfeeding challenges, including latching difficulties, painful nursing, low milk production, inadequate weight gain, and induced lactation.

She has worked with big-name celebrities and as an on-location consultant, in addition to authoring her latest book *The Smart Parents Guide to Breastfeeding as well as I Make Milk What's Your Superpower?* and *Bringing Baby Home - A New Parents Guide to Breastfeeding*. Committed to providing community-based, long-term support to breastfeeding mothers, Ritchie's insights and approach empower thousands of new and expecting moms to embrace the joys and challenges of motherhood.

Find answers to a wide range of breastfeeding questions online at JenniferRitchie.tv, along with articles, "how-to" videos, and more. For an exclusive interview with Ritchie, reach out to Leigh-Anne Anderson at LeighAnne@Anderson-PR.com.