

YASMEEN HASSAN

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EXPERIENCE

09/2019 - PRESENT

BREAKING NEWS / LIVE DESK ANCHOR

WBBM-TV, CHICAGO, IL

Break exclusive and original stories while creating unique angles across multiple platforms. Build and maintain an active social media presence, with a combined audience of 37,000 followers.

08/2015 - 03/2019

TRAFFIC ANCHOR / FILL-IN ANCHOR

KTNV-TV, LAS VEGAS, NV

Anchor traffic segments and breaking news on weekday morning newscast. Initiate and build relationships with business leaders, developing connections to strengthen community ties.

06/2013 - 07/2015

NEWS ANCHOR / ASSISTANT NEWS DIRECTOR

KAPP / KVEW-TV, KENNEWICK, WA

Produce, write, and anchor the weekday evening news. Report, shoot and edit stories. Manage morning meeting as well as newsroom producers and reporters. Prepare detailed plans of news events. Maintain records of daily newsroom and broadcast activity.

02/2012 - 06/2013

NEWS PRODUCER

KTVK-TV, PHOENIX, AZ

Produce a live, daily hour of the top-rated morning show in Phoenix. Investigate, shoot and edit stories for broadcast and social media. Maintain relationships with representatives of the community, government, and public interest groups.

02/2011 - 02/2012

ASSOCIATE NEWS PRODUCER

KSAZ-TV, PHOENIX, AZ

Write engaging news stories with attention-grabbing headlines and promotional material.

EDUCATION

THE UNIVERSITY OF ARIZONA

TUCSON, AZ

Media Art / Film and Television Production / Public Relations