

G I G I B A R N E T T

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Experience:

Sept. 2018- Current:

Owner, *Story Sell Your Brand/San Diego, CA* - Creator and sole proprietor of publicity firm, offering public relations services, media training and social media strategies to local and online businesses. Clients featured on CBS News, NPR, *Washingtonian Magazine* and many podcasts.

June 2016 - Aug. 2018:

News Anchor/Reporter, *KXAN-TV/Austin, TX*- Solo anchored two-hour weekend morning show, *KXAN News Today*. General assignment and medical reporter during weekday evening shows. Live reporter during weekday morning show. Proudly represented the station at numerous community events.

Oct. 2002 - May 2016:

Anchor/Reporter/Host, *WJZ-TV/Baltimore, MD* -Anchored weekend morning show and weekly public affairs show "On Time." Also responsible for gathering and writing hard-hitting news and "personality-driven" feature stories. Adept and comfortable with live daily reporting and impromptu interview segments; cultivated original sources and story ideas daily.

Aug. 2006 - Dec. 2013:

Adjunct Professor, *Morgan State Univ. /Baltimore, MD* - Taught advanced broadcast reporting, radio announcing and writing courses to undergraduate students.

July 2004 - Dec. 2008:

Morning Anchor, *WPGC-FM/Washington, D.C.* - Produced and solo anchored newscast, including weather and sports, on top-rated "Donnie Simpson Morning Show."

Oct. 2000 - Sept. 2002:

Anchor/Education Reporter, *WPML-TV/Mobile, AL* -Noon show anchor. Gathered and wrote news and Education stories. Responsible for daily story ideas, creative live shots and developing community contacts.

Mar. 2000 - June 2000:

Reporter, *TV3 News/Dublin, Ireland* - Reported hard general news and medical stories for nightly health segment. Produced foreign news segment and original local stories. First African-American television reporter at a commercial TV news station in Ireland.

June 1997 – Sept. 1999: **Staff Reporter, *The Miami Herald/Miami, FL*** - Reported and wrote breaking news and feature stories in the *Local* and *Neighbors* sections. Developed community sources and in-depth story ideas.

Education:

Northwestern University, Medill School of Journalism - MSJ, Broadcast

Clark Atlanta University - BA, Journalism

Poynter Institute - 2002 Writing and Reporting Participant

Awards, Skills & Community Service:

- ***Hope Bartlett Fellow*** – Northwestern University
- ***Strong skills in*** – iNews, Aurora Browse, AVID NewsCutter, AP ENPS, Twitter and Facebook
- ***Community service and volunteer positions*** – Girl Scouts of Central Maryland, Women in Film and Video. Member of National Association of Black Journalists and Zeta Phi Beta Sorority, Inc.