

# Rachelle Akuffo

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## Summary

Award-winning British-Ghanaian news anchor for CGTN America's flagship magazine business show, Global Business America.

I frequently moderate high-level panels for the IMF, World Bank and United Nations among others, as well as public speaking engagements. My natural on-camera ability is reflected in my versatility to cover hard news with authority and lighter subjects with charm and humor.

My background in law and business served as an asset for the Swiss bank, Dukascopy S.A., where I anchored several business programs with a specialty in FOREX. I expanded my range further by covering breaking national and international news as a correspondent for OneMinuteNews.com.

Specialties: Multimedia reporting, news package production, broadcasting, news, live shots, news segments, television news, anchoring, editing video, non-linear editing, writing, production, social networking, Final Cut Pro, interviewing, live reporting, business, finance, law, trending, breaking news, national news, international news, current events, sports, technology, lifestyle, entertainment, radio, television, online news, acting and voiceovers.

## Experience

### News Anchor

China Global Television Network (CGTN)

Mar 2016 - Present (4 years 8 months +)

I present a wide range of stories for our live, magazine-style business show, Global Business America, every weekday evening. I explore the human element behind topics including the Chinese economy, global finance, international elections, cutting-edge technology, the environment and inequality among others. I launched CCTV's award-winning 'Starting Block' - the first signature segment for Global Business America. The segment explores innovative startups and entrepreneurs tackling the world's biggest problems and disrupting business as usual.

### CEO

Recalculating Life, LLC

Nov 2018 - Present (2 years +)

I provide transformational coaching for professional women seeking to redesign their lives amid major life changes. This includes mindset coaching to prepare for new roles and careers, how to successfully leverage existing knowledge and experience into new opportunities and how to package skills to establish better financial freedom in order to reduce money-related stress.

### Business Correspondent/Producer

China Global Television Network (CGTN)

Feb 2012 - Feb 2016 (4 years 1 month)

I displayed excellent news judgment and expertise in multimedia reporting, non-linear editing, writing, production and social media for CCTV America's flagship business show, Global Business America. I produced an engaging and memorable one-hour news magazine program by breaking down complex global and domestic business news for a broad audience.

## **Correspondent**

### OneMinuteNews

Mar 2011 - Feb 2012 (1 year)

I wrote, produced, anchored and edited a series of segments in current events, lifestyle, technology, entertainment and sports for the millennial demographic. I was chosen for an exclusive interview special with former Speaker of the House, Newt Gingrich on his 2012 Presidential campaign trail and I continued to create unique content for the website. This position involved proactive collaboration with content partners, correspondents, producers, editors and the public as well as extensive social networking.

## **News, Weather and Traffic reporter**

### Reliant Broadcasting

Oct 2010 - Mar 2011 (6 months)

Wrote, edited and presented both live and taped radio newscasts for affiliates in Washington, D.C., Maryland, Nevada and California. Correspondents multi-tasked under extreme deadline pressure as shows aired live on affiliate stations at programmed 5-minute intervals. This required anchors to be fast while paying meticulous attention to detail, ensuring seamless transitions from Reliant to its affiliates. This job also required technical savvy—anchors edited their own material using Adobe Audition CS5.5.

## **Newsreader**

### Metropolitan Washington Ear, Inc.

Oct 2010 - Mar 2011 (6 months)

Recorded audio versions of major US publications for the blind and visually impaired communities of the DC area via dial-in service. This rewarding volunteer experience served as a way to fine-tune my vocal delivery skills.

## **News Anchor**

### Dukascopy Bank SA

Mar 2009 - Dec 2010 (1 year 10 months)

Wrote, edited and presented video news segments, covering FOREX (foreign exchange) traders and business and finance stories affecting FOREX rates. Conceived and executed new financial segments, including "Press Review". Reported business and finance news from DUKASCOPY TV studios in Geneva, Switzerland and Riga, Latvia.

## **Broadcaster**

### Radio Redhill

Dec 2008 - Mar 2009 (4 months)

I co-hosted a request line and read announcements for the hospital and the local community of Redhill. I became a spokesperson for the station, reflecting its values of positivity, genuine concern for residents and a desire to reach out to the surrounding community.

## Education



### Television Training Academy

Certification in Television Presenting, Television presenting, Vox Pops, PTC, autocue, talkback and interviewing.

2008 - 2008



### Brunel University London

Law, Postgraduate Diploma

2000 - 2001



### Howard University

B.A., Administration of Justice

1995 - 1999

## Skills

Broadcast • Television • Journalism • Radio • Video • Social Media • Editing • Broadcast Journalism • Video Production • Video Editing

## Honors & Awards



### 2018 Gracie Award - Alliance for Women in Media

Apr 2018

I was honored to receive a 2018 Gracie Award for 'Forgotten Mothers' – a Global Business story focusing on the dramatic increase of maternal deaths in the United States.



### 2015 Clarion Award - The Association for Women in Communications

Best Television Talk Show – National. I was honored for my "Starting Block" segment on Latina entrepreneurs.