RON LEE

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Experience

Reporter/Anchor/Host • NY1 News, New York City November 2019 – Present

- Generate and present character-driven and issue-based live reports and packages for breaking news, human interest, and crime stories involving New York City
- Anchor and produce "Around The Boroughs" segments, centering on community news
- Hosted half hour special, "Celebrating Asian-American Pacific Islander Month: Heritage & Hope"
- Anchor live traffic reports centering on rail and road conditions across New York City
- Fill-in anchor for hourly newscasts

Notable Stories:

- Helped a small crepe shop in Queens resolve a costly dispute with food delivery service DoorDash, resulting in more than \$40,000 being restored to the shop's account
- <u>Deadline Club Award</u>: NY1 Staff Honored for "Tropical Storm Isaias Team Coverage" in the Local TV
 Spot News Category

Reporter • FiOS1 News, Long Island, NY

March 2010 – November 2019

- Pitched original story ideas daily for Long Island-based news reports
- Delivered live and taped reports on camera for broadcast, wrote scripts proficiently under deadline, filmed HD video using Canon XA25 camera, and edited broadcast-quality packages with Final Cut Pro
- Produced at least 3 unique General Assignment stories each morning, resulting in 50% more content per quarter, when compared to reporters on day and evening shifts
- Teased stories on social media to drive up viewership (Twitter: @RonLeeReporting)

Notable Stories:

- <u>Emmy Nomination</u>: Earned 2013 nomination for Outstanding Weather Program for profiling the struggles faced by victims of Superstorm Sandy in Bayville, NY, six months after the devastating storm
- Achieved an on camera confession on August 12, 2015 from a father of four who admitted to being high on drugs, as he faced charges in connection with a deadly four car crash in Shirley, NY. Suffolk County Police later requested the raw footage to review as evidence
- Wrote, produced, edited and hosted "Healing Hearts: Giving The Gift of Life," a half hour documentary special filmed in the Philippines that helped Rotary International generate funding for

additional missions where medical teams volunteered their services to perform open heart surgery at no cost to impoverished children with congenital heart disease

Freelance Reporter • NY1 News, New York City

June 2009 – February 2010

 Wrote, shot, edited and delivered on camera reports and packages for NY1's Local Edition that focused on community news related to Queens, Staten Island, and New Jersey

Reporter • Central Florida News 13, Orlando, FL January 2006 – January 2009

- Wrote, filmed, edited, and presented live and taped day of air general assignment reports on camera under deadline
- Pitched story ideas centering on 9 Central Florida communities in daily meetings
- Promoted subscribership to our cable programming by speaking with viewers at events

Education

Graduated May 2001

Boston University, College of Communications: BS, Journalism

Professional Acknowledgements

Deadline Club Award: Local TV Spot News Category, "Tropical Storm Isaias Team Coverage" 2013 New York Emmy nomination, Outstanding Weather Program: "Superstorm Sandy, 6 Months Later"

References

Joel Siegel, Former Managing Editor, NY1 News, (347) 541-2528 (call or text)
Renee Price, Former News Director, FiOS1 News, (917) 796-2241, reenee7@aol.com
Robin Smythe-Weisman, Former General Manager, Central Florida News 13, (407) 595-6686,
Robinasmythe@gmail.com