**JOHN H. BRYANT**

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**SUMMARY:**

Veteran Broadcast Meteorologist with both the AMS and NWA seals of approval

**EXPERIENCE:**

**WATN Chief Meteorologist Memphis 2013-2021**

- Leads the Mid-South's certified most accurate forecasting team 8 years in a row

- First meteorologist in the market to capture a tornado on the ground live on air

- First meteorologist in the market to do a full weathercast remote from home

- Proven digital growth leader in Severe weather events

**WMC-TV**  **2001-2013**

***Meteorologist***

WMC-TV is the NBC-affiliated television station serving Memphis and the Mid-South.

* On Air Meteorologist for the #1 rated Action News Five WMC-TV weather team
* Increased ratings by over 25% in the 10 pm time slot by developing targeted and specific “phrase teases”
* Presented, first in the world along with Dave Brown, the on-air exclusive Tornado Tracking technology (VTI) VIPIR Tornado Index
* Created on-air weather related graphics
* Utilized social media heavily on Facebook and Twitter to grow and engage audience through weather alerts; grew Twitter followers to over 4,000
* Upgraded Severe Weather Coverage via street level mapping
* Streamlined live Hurricane coverage during Katrina from South Mississippi
* Established skills for chasing any type of Severe Weather

**WTVA, Tupelo, Mississippi Summer 2001**

***Weekend Meteorologist***

WTVA is the NBC-affiliated television station serving Tupelo and Northern Mississippi.

* On Air forecasting and Hurricane tracking

**WABG, Greenville, Mississippi Spring 2001**

***Weekend Meteorologist***

WABG-TV is the ABC-affiliated television station serving Greenville, Greenwood, and the Delta area of Northwestern Mississippi.

* On Air work in addition to Storm Chasing

**WHBQ , Memphis, Tennessee Summer 2000**

***Intern***

WHBQ-TV is the Fox-affiliated television station serving Memphis and the Mid-South

* Climate Research assistant

**EDUCATION:**

**Mississippi State University 2001**

*B.S. in Geosciences with an emphasis in Broadcast Meteorology*

**CERTIFICATIONS:**

**American Meteorological Society**

*Seal Holder*

**National Weather Association**

*Seal Holder*

**Community Leadership and Volunteering:**

St. Jude Children’s Research Hospital

American Cancer Society (helped raise approximately $45K for research)

The Child Advocacy Center

Memphis Oral School for the Deaf

Youth Villages