

BILL WALSH

NEWS ANCHOR
JOURNALIST
COMMUNICATOR

CONTACT

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REPORTERBW@GMAIL.COM

PROFILE

Veteran journalist with 15 years experience in television, more than 5 years as a main anchor in a Top 40 market. Reporting national and local stories from across the country. Trusted to quickly and clearly relay facts that matter most via social and digital pages, broadcast stories, and live reporting. A positive, respected newsroom leader.

SKILLS

- Copywriting for TV and web
- Live news coverage
- Enterprising stories
- Public speaking
- Voice overs
- Video editing

EXPERIENCE

WDJT-TV (MILWAUKEE, WI)

MAIN ANCHOR/INVESTIGATIVE REPORTER | 2013 - 2021

- Collaborate with producers, reporters, production staff on two hours of live news coverage each day
- Copy edit producer, reporter, and promotions department scripts to relay clear, concise information to audience
- Enterprise informative and promotable stories for nightly news
- Reach broad audiences with social media content
- **MAJOR COVERAGE:** COVID-19, Election 2020, Miller Coors shooting, Jacob Blake protests, 2020 DNC, Packers, Brewers, Bucks, Badgers postseasons

WNEM-TV (SAGINAW, MI)

ANCHOR/REPORTER | 2007 - 2013

- Gathered, reported, wrote, edited content for multiple live reports daily on broadcast and digital platforms
- Developed local connections and sources for exclusive content
- Created website and social media content
- **MAJOR COVERAGE:** Flint water crisis, GM plant closures, 2012 campaign

WFRV-TV (GREEN BAY, WI)

REPORTER | 2004 - 2007

- Pitched and turned stories daily, with responsibility for breaking news and hard news reports
- Anchored news as needed
- **MAJOR COVERAGE:** 2004 PGA Championship, Ellison Bay gas explosion

WKBT-TV (LACROSSE, WI)

WEEKEND ANCHOR/REPORTER | 2002 - 2004

- Enterprise stories, with editing responsibility for daily coverage
- Anchored news on weekends
- **MAJOR COVERAGE:** St. Croix River Deaths

AWARDS

MEDIA AWARD- PROFESSIONAL FIREFIGHTERS OF WISCONSIN CHARITABLE FOUNDATION

2020 RECOGNITION LUNCHEON AWARDS

WBA AWARDS

2005, 2014, 2015 2019

EDUCATION

UNIVERSITY OF MINNESOTA (MINNEAPOLIS, MN)

BROADCAST JOURNALISM MAJOR, COLLEGE OF LIBERAL
ARTS