



CLAIRE STRONG

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Summary

Enthusiastic, multi-skilled Broadcast Journalist and marketing professional with over 15 years newsroom experience. Passionate, self-motivated reporter, who's always looking for original, compelling stories. Professional anchor, with excellent delivery and on-air presence. Holds a master's degree in Broadcast Journalism. Able to shoot, write, edit, and produce content across various platforms, including social media. Always maintains high ethical standards and is adept at meeting deadlines.

Skills

- Anchor
- Reporter
- Producer
- Marketing
- Communications
- Films, writes, edits
- Able to work across TV, radio and online
- Extensive newsroom experience
- Social media and analytics

Experience

MODUS | San Diego, CA

Director of Media and Communications

03/2022 – Current

Responsible for developing and overseeing a new marketing and team. Duties include hiring, managing, and developing personal. In charge of creating, editing and distributing content including video, social media posts and e-newsletters. Data analytic-savvy and works directly with the CEO on marketing and strategy.

Freelance | San Diego, CA

Broadcast Journalist

09/2017 - Current

Delivers US-related video and radio content for UK-based news organizations, plus local content for Del Mar TV. Shoots, writes, edits and produces own material. Podcast host, YouTube host and director of marketing and social media for San Diego-based drone company.

BBC | Sheffield, UK

Broadcast Journalist

01/2015 - 08/2017

Anchor, reporter, producer for one of the BBC's largest regional radio stations. Presented live newscasts, sought-out interesting local stories, interviewed high-profile guests, and produced award-winning news and sports shows. Filmed and edited video content for TV, social media and online, all while adhering to the BBC's strict legal and ethical standards. One of my stories became the most viewed online video in the station's history. Also selected to take part in the BBC's prestigious talent training program.

Lincs FM | Doncaster, UK

Broadcast Journalist

03/2013 - 01/2015

Radio anchor, reporter and editor, delivering high quality local, national and international news. Received award-nomination for original story about gambling addiction. Represented station within the community through things like hosting award ceremonies and giving talks to local school children.

Freelance | Doncaster, UK
Broadcast Journalist
05/2009 - 03/2013

Reporter, anchor and corporate video host. Assignments included international travel to Morocco and Algeria. Hosted a major trade show video on behalf of the Moroccan Government. Interviewed CEO's of large, global companies and liaised with foreign diplomats.

Lincs FM | Barnsley, UK
Senior Broadcast Journalist
01/2007 - 05/2009

Responsibilities included overseeing news content, fulfilling management duties, anchoring newscasts and community relations. Coverage of major local flooding event led to prestigious radio award nomination.

Lincs FM | Wakefield, UK
Broadcast Journalist
01/2003 - 01/2007

Dedicated reporter, covering local, national and international news and sports. Produced quality radio packages, interviewed politicians, football coaches and celebrities. Adhered to tight deadlines and anchored live newscasts.

Education and Training

The University of Sheffield | Sheffield, UK
Master of Arts in Journalism, Broadcast
01/2015

BBC | Cardiff, UK
Journalism Training Program
01/2016

Demo reel

<https://studio.youtube.com/video/-uDut6VYk2Y/edit>

Hobbies and interests

Committed to elevating underserved members of society, particularly women. Currently helping an Afghan women's rights activist escape from the Taliban. Former ballet dancer, who loves Pilates, outdoor activities, and spending time with family.