Career Overview

First Latina lead anchor for a national broadcast news show. Solo anchored El's highest rated news shows, anchoring *El News Daily* and *El News Weekend*. Known for covering and reporting on historic breaking stories in the entertainment industry as well as political and hard-hitting news, including the OJ Simpson Trial, The Rodney King Beating, Trial of Michael Jackson, Woody Allen v. Mia Farrow, and Heidi Fleiss (The Hollywood Madam). Additionally, conducted exclusive interviews with Dan Quayle (Former Vice President of the United States), Norma McCorvey, the woman known as Jane Roe (Roe v. Wade), and Lauren Bacall (Academy Honorary-Award Winning Actress). Currently, there's a significant inflection point due to the changing landscape of broadcast news, and I believe there is great value in bringing back news veterans to give viewers a heightened sense of trust within the news ecosystem.

Professional Experience

Media Strategy Group, Media Trainer & Vocal Coach

SEPTEMBER 2016 - PRESENT

Coached prominent startup founders and executives for news interviews, press coverage, and speaking
engagements (e.g., startup founders from Stanford University, MIT, and billion-dollar financial technology
engineers).

E! Entertainment Television, Lead Anchor

DECEMBER 1992 - JANUARY 1996, LOS ANGELES, CA

- Anchored E! News Daily, a live 30-minute newscast, covering breaking news in the entertainment industry.
- Co-anchored E! News Weekend, an hour-long newscast covering the latest in entertainment news.
- Covered Academy Awards, Grammy Awards, Primetime Emmy Awards, Golden Globes, and Tony Awards.
- Anchored E! Entertainment Report, which was fed daily to NBC affiliates nationally.
- Anchored news segments, which were fed to NBC Nightside, a late-night newscast.
- Interviewed prominent celebrities, covered red-carpet events and movie premiers.

KVCB-TV, Reporter

MARCH 1992 - NOVEMBER 1992, LAS VEGAS, NV

- General assignment field reporter. Covered/reported breaking news. Performed live shots. Wrote and edited news stories for daily newscasts.
- Assigned political stories, which included interviewing and shadowing Former Vice President Dan Quayle.

KTSM-TV, Reporter/Morning Weekend Fill-in Anchor

JULY 1991 - MARCH 1992, EL PASO, TX

- Investigative and daily general assignment reporter. Covered/reported breaking news. Performed live shots.
 Researched, wrote, and edited news stories for daily newscasts.
- Additional duties as a fill-in anchor. Also responsible for Spanish translation when needed for general
 assignment stories.
- Fill in reporter for news radio cut-ins, which fed to NBC affiliates nationally.

KTLA-TV, Production Assistant, Assignment Desk

OCTOBER 1990 - JULY 1991,LOS ANGELES, CA

- Researched, developed, and co-assigned the daily assignment stories to field reporters.
- On the assignment desk the night of the Rodney King Incident; part of the news team that handled and first
 aired the infamous Rodney King: Videotaped Beating. KTLA received a Peabody Award for its handling of the
 video.

Education

University of Arizona - B.A. Communications/Broadcast Journalism (1987)

Skills, Awards & Accomplishments

Spanish - Native Speaker, Dual-Citizen (Mexico), Two-time Emmy Award Nominee, Honored by the State of Massachusetts for philanthropic work within the community and the State's Foster Care System, Board Member for the Kid's Fund (MA's Department of Children & Families), Advisory Board Member for the Treehouse Foundation